



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



May 30, 2017

DIVISION MEMORANDUM
NO. 327, s. 2017

UNAUTHORIZED SOLICITATIONS

**TO: Assistant Superintendents
Chiefs/EPSSs/SEPSs/EPs IIs/Coordinators
Public Schools District Supervisors/OICs
Elementary/Secondary/Integrated School/s Principals/Heads
All Others Concerned**

1. This **Office** hereby informs the field on the unnumbered **Memorandum** signed by **Undersecretary Dina S. Ocampo** from the Bureau of Curriculum Development dated **19 May 2017** regarding the act of **Consumer Asia Magazine (CAM)** in using the name of DepEd-Bureau of Curriculum Development for illegal solicitation purposes.
2. Please see attached unnumbered Memorandum for further details.
3. This is for the information and guidance to all concerned.


RHEA MARIA A. ANGTUD, Ed.D., CESO VI
Schools Division Superintendent



Republic of the Philippines
Department of Education

MEMORANDUM

TO : Regional Directors
Schools Division Superintendents
All Others Concerned

FROM : **DINA S. OCAMPO**
Undersecretary
For Curriculum and Instruction

SUBJECT : **UNAUTHORIZED SOLICITATIONS**

DATE : May 19, 2017

It has been brought to our attention that the name of the Bureau of Curriculum Development is being used by Consumer Asia Magazine (CAM) for solicitation purposes.

Please be reminded that we do not tolerate such practice of using the name of any unit/division/bureau or the name of the Department of Education in any company's activities as it may translate into an endorsement, which the Department prohibits through D.O. no. 28, s. 2001 and D.O. no. 39, s. 2009 entitled "Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services."

For immediate dissemination.