



June 30, 2017

DIVISION MEMORANDUM

No. 410 s. 2017

**ANNOUNCING THE REGIONAL WINNERS OF THE BRIGADA ESKWELA
JINGLE MAKING CONTEST**

To: Assistant Superintendents
Chiefs, CID/SGOD
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

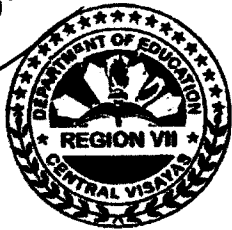
1. Enclosed is Regional Memorandum No. 0392, s. 2017, announcing the Regional Winners of the Brigada Eskwela Jingle Making Contest.
2. Immediate and wide dissemination of this Memorandum is desired.


RHEA MARAL ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

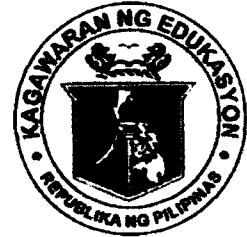
Telephone Numbers:

Schools Division Superintendent: (032) 255-6405
Asst. Schools Division Superintendent: (032) 414-7457
Accounting Section: (032) 254-2632
Disbursing Section: (032) 255-4401
Admin/Legal: (032) 253-7847

Website: www.depedcebuprovince.ph
E-mail Add: depedcebuprovince@yahoo.com



REPUBLICA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



REGIONAL MEMORANDUM

No. 0392, s. 2017

JUN 09 2017

**ANNOUNCING THE REGIONAL WINNERS OF THE BRIGADA ESKWELA JINGLE
MAKING CONTEST**

TO: Schools Division / City Superintendents
Officers-in-Charge of Regular / Interim Divisions
All Others Concerned

1. The Department of Education (DepEd), through the External Partnership Service (EPS) conducted the Jingle Making Contest for the 2017 Brigada Eskwela which aimed to encourage schools to showcase the talents of learners in coming up with a campaign jingle for the marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts for the SY 2017-2018.

2. This Office announces the Regional Level Winners of the 2017 Brigada Eskwela Jingle Making Contest. Pursuant to DepEd Memorandum No. 19, s. 2017, expenses (which include prizes and awards) relative to the conduct of the division / regional level contest shall be charged to the division / regional Adopt-A-School Program (ASP) funds respectively subject to the proper accounting and auditing rules and regulations.

3. **Congratulations to our Regional Winners as ranked below with the corresponding prizes and awards:**

| Rank | Title of Jingle Entry | Name of School | Name of Teacher Coach | Division | Prize for Learners / Composers | Award for the School |
|------|-------------------------------------|---|------------------------|-----------------|--------------------------------|-----------------------------------|
| 1 | Brigada Eskwela: Isang Bayanihan | Bulacao National High School | Israel S. Anacta | Talisay City | PhP 7,000.00 | Framed certificate of recognition |
| 2 | Brigadang Kamao | Paknaan Elementary School | Frankie Gesultura | Mandaue City | PhP 5,000.00 | Framed certificate of recognition |
| 3 | Tara Na MagBrigada | Jagobiao National High School | Elmer Mangubat | Mandaue City | PhP 3,000.00 | Framed certificate of recognition |
| 4 | Halina't Magsaya Sa Brigada Eskwela | Ramon M. Durano, Sr. Foundation. - SciTech Education Center | Gladys Ann T. Bengalan | Danao City | PhP 1,000.00 | Framed certificate of recognition |
| 5 | Bayanihan | Tagbilaran City Central ES | Myra C. Jumawid | Tagbilaran City | PhP 1,000.00 | Framed certificate of recognition |

4. Voucher for monetary prizes will be addressed to the Schools Division Superintendent of the winning divisions. For inquiries and verification if prizes are already available for releasing and claiming, you may call the DepED ESSD Office.

5. For immediate dissemination.

Juliet A. Jeruta
JULIET A. JERUTA, Ph.D., CESO V
Director III
Officer-in-Charge

ESSD RM re. 2017 BE Jingle Winners
JAM/CM/BJY06062017



Republic of the Philippines
Department of Education

08 FEB 2017

DepEd MEMORANDUM
No. **19**, s. 2017

**GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA
JINGLE MAKING CONTEST**

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the External Partnerships Service (EPS), will conduct the **Jingle Making Contest for the 2017 Brigada Eskwela** with the theme *Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligas na Paaralan* from February to March 2017.
2. The Contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2017 *Brigada Eskwela* marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
3. The Contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The Mechanics for the *Brigada Eskwela* Jingle Contest is contained in the Enclosure.
5. Participation to this activity is subject to the No-Disruption-of-Classes Policy provided under DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
6. Expenses relative to the conduct of the Contest at the schools division and regional levels shall be charged to Adopt-A-School Program (ASP) Support Funds, while expenses at the national level shall be charged to OSEC Funds, subject to the usual accounting and auditing rules and regulations.
7. For more information, all concerned may contact Mr. Rolly V. Soriano, Project Development Officer III, External Partnerships Service (EPS), Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 638-8637 or (02) 638-8639 or email at rolly.soriano@deped.gov.ph.
8. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

Reference:

DepEd Order (No. 9, s. 2005)

**To be indicated in the Perpetual Index
under the following subjects:**

**CAMPAIGN
CONTEST
CRITERIA
LEARNERS
RULES AND REGULATIONS
SCHOOLS**

**SMMA, DM Guidelines and Criteria for the 2017 Brigada Eskwela Jingle Making Contest
0076-January 24/February 2, 2017**

**MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

**Theme: "Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa
Handa at Ligtas na Paaralan."**

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all pupils/students of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after March 31, 2017
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School

Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional top 10 participating entries: P1,000.00 for the students

National Level

First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize: P3,000.00 for the students

6. TIMELINES FOR THE SUBMISSION OF ENTRIES

Division Level- February 1-15, 2017

Regional Level- February 20- 28, 2017

National Level- March 1-15, 2017

Announcement of BE Jingle Winner- March 31, 2017

CRITERIA

| | |
|--|-------------|
| Originality | 50% |
| Musicality: | 30% |
| Melody | |
| Arrangement | |
| Instrument/Accompaniment | |
| Tone | |
| Appropriateness | |
| Singability | |
| Relevance to the BE Program and the Theme | 20% |
| Total | 100% |

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



**REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION**

**Brigada Eskwela Jingle Making Contest
ENTRY FORM**

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: