



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



October 12, 2017

DIVISION MEMORANDUM

No. 682, s. 2017

THE FREEMAN LIGHT A STAR CAMPAIGN

TO : Assistant Superintendents
Chiefs of SGOD and CID
Division Supervisors/Coordinators
SEPS and EPS 2
District Supervisors/OICs
Elementary and Secondary School Heads

1. For the information and guidance of all concerned, attached herewith is an invitation letter from Freeman Newspaper inviting all interested private and public schools in the Division of Cebu Province to join in the " **The Freeman Newspaper's Light A Star Contest (10th edition)**", an **On-The-Spot Lantern Making Contest**. Light A Star is a yearly project of the Freeman Newspaper's to encourage students to develop their creativity and artistry, as well as promote recycling practices and use of indigenous materials to make them aware of the importance of protecting the environment.
2. For those who are interested, please attached letter for details.
3. For the information and guidance of all concerned.


RHEA MAE A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

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Schools Division Superintendent:	(032) 255-6405
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October 6, 2017

DR. RHEA MAR A. ANGTUD
Division Superintendent
DEPARTMENT OF EDUCATION, CEBU PROVINCE DIVISION

Dear Dr. Angtud:

Greeting from the region's most trusted newspaper – *The Freeman newspaper!*

In celebration of the coming Christmas season and to show our gratitude to the community and to our loyal subscribers, **THE FREEMAN LIGHT A STAR CAMPAIGN** was launched in partnership with your department, the Department of Education, with the sole aim of cultivating the creativity of our young people.

Now on its 10th year, we again appeal for your support and endorsement of the said project by helping us disseminate the information to the different private and public schools in your division.

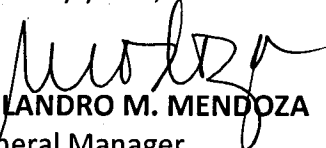
Attached is a copy of the mechanics of the contest for your perusal.

Together, let us once again lead in showing that a private-public partnership would help in furthering our students' education and in improving and enhancing their creativity and brilliant ideas.

We greatly hope for a favorable reply to this request.

Thank you and more power.

Sincerely yours,


MELANDRO M. MENDOZA
General Manager

The FREEMAN Newspaper's Light A Star (10th Edition)
An On-The-Spot Lantern Making Contest

OBJECTIVE:

Light A Star is a yearly project of The Freeman Newspaper's to encourage students to develop their creativity and artistry, as well as promote recycling practices and use of indigenous materials to make them aware of the importance of protecting the environment.

MECHANICS:

- This is an On-The-Spot Lantern Making Contest, open to both public and private schools in the Visayas.
- One team shall have three (3) members who are all bona fide students of any grade/year level and one (1) coach (can be a teacher or adviser)
- Fill up entry form and submit to The Freeman Newspaper office with three (3) cut-out masthead of The Freeman Newspaper.
- Contest time is four (4) hours. A penalty of .25 points will be deducted from the overall score for every minute excess during the pre-judging.
- Each competing team shall bring a ready-made frame of the lantern and shall decorate this at the venue (SM City Cebu Activity Center); decors to be used:
 - Elementary: **Used Plastic Spoons**
 - Qualifying Size: 2 ft. x 2 ft. inclusive of rings and other accessories, but excluding the tail
 - High School: **Plastic bottles caps**
 - Qualifying Size: 2 ft. x 2 ft. inclusive of rings and other accessories, but excluding the tail
- Deadline for submission of registration forms will be on October 16, 2017 (Monday) 5 o'clock in the afternoon at the Freeman Newspaper office located at D. Jakosalem cor. V. Gullas Sts., Barangay Sto. Nino, Cebu City or email to joseph_dematera@yahoo.com
- All entries must be lighted and a nativity will be included in the design of lantern.
- Deduction of ten (10) points for every violations of contest rules / mechanics, and applied during the pre-judging.

- An automatic disqualification is implemented if violation exceed to two (2) or 20% deductions.
- On-The-Spot Lantern making contest dates are as follows;
 - Elementary November 09, 2017 @ SM City Cebu Activity Center
 - High School November 10, 2017 @ SM City Cebu Activity Center
- All entries is to be exhibit / display at SM City Cebu from November 09, 2017 to November 28, 2017
- Final Judging and Awarding Ceremonies is on November 29, 2017 @ 2 o'clock in the afternoon at the Activity Center of SM City Cebu.

JUDGING PROCEDURES:

- Pre-Judging (Selection of Top 10 to be held on November 9 & 10, 2017 during on the spot contest in SM City Cebu)
 - Pre-Judging or selection of the Top 10 finalist for each category will be based on the following:
 - **Reader's Vote** **15%**
A public voting from Nov. 18 to 25, 2017, with cut-out voting forms published in The Freeman Newspaper. The form is to be filled up. With the choice entry and dropped at designated drop boxes.
 - **Subscribers Bonus** **15%**
Given to entries whose school is an active subscriber of The Freeman for at least three (3) months within the contest period.
 - **Panel of Judge** **15%**
A panel composed of representatives from partner's institution will judge the entries according to the following criteria:
 - Originality of design 30%
Show the new and unique design which is relevant to the objectives of the contest
 - Artistry in use of materials 40%
90% usage of main materials, skills in transforming these into a work of art.

- Craftsmanship 20%
Clean rendition of materials and skillful work for a sturdy product
 - Overall Impact
Over all visual attraction, it's compatibility with the lights used
- Final-Judging (Selection of winners to be held on November 29, 2017 – Wednesday 11:00 AM at SM City Cebu. A new panel of judges will select the winners for each category according to the following criteria:
- | | |
|------------------------------|-----|
| Originality of design | 30% |
| Artistry in use of materials | 40% |
| Craftsmanship | 20% |
| Overall Impact | 10% |

AWARDINGS:

- Announcement of ten (10) finalist will be on November 24, 2017 – Friday
- Announcement of winners / awarding ceremonies and raffle draw is on November 29, 2017 – Wednesday, 2:00 PM at SM City Cebu.