



Republic of the Philippines
Department of Education
Region VII, Central Visayas

DIVISION OF CEBU PROVINCE

Sudlon, Lahug, Cebu City




DIVISION MEMORANDUM

No. III, s. 2018

PHILIPPINE PUBLIC SCHOOL TEACHER'S ASSOCIATION PROGRAM AND PROJECT ORIENTATION

To: Assistant Superintendents
Chiefs, Functional Divisions
Education Program Supervisors/Coordinators
District Supervisors/Caretakers
School Heads
All Concerned

1. Attached herewith is the letter of Mr. Ferdinand A. Balean, Head Marketing Department, PPSTA, Quezon City, requesting this Office permission to allow the PPSTA Roving Team to present its newest products and welfare programs to teachers of Cebu Province Division, and to update the members of their membership status.
2. As per information from the Mr. Balean, the schedule for Cebu Division will be on the 1st and 2nd week of March 2018. Interested district is advised to contact PPSTA on the following mobile numbers: 0920-582-5055, 0915-142-6307, 0905-394-9079 or through landline at (02) 988-1413 for confirmation of the District's schedule for orientation. Attendance of teachers to this event is on Official Time only.
3. Immediate dissemination of this Memorandum is directed.


RHEA MARIA A. ANGTUD, ED.D., CESO VI
Schools Division Superintendent



REPUBLIKA NG PILIPINAS
 REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
 DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
 Sudlon, Lahug, Cebu City



AS/8997



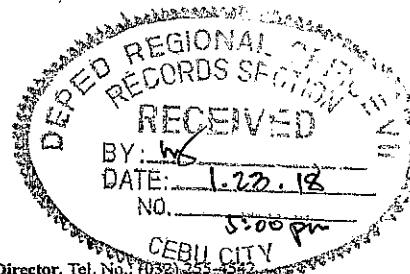
1st Indorsement
 January 17, 2018

Respectfully referred to Dr. Rhea Mar A. Angtud, Schools Division Superintendent, Division of Cebu Province, Cebu City, the herein communication from Ferdinand A. Balean, Head, Marketing Department, Philippine Public School Teachers Association (PPSTA), Quezon City, relative to the conduct of PPSTA Program and present their newest products and welfare programs in your Division.

For your information and guidance.

Juliet A. Jeruta
JULIET A. JERUTA, Ph. D., CESO V
 Director III
 Officer-in-Charge

JAJ/VVY/arlene
 ADMIN



Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-5232
 Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
 Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
 Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
 414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
 Finance Division, Tel. Nos.: (032) 256-2375; 253-8051; 414-7321

“ ESO 2015: Karapatan ng Lahat, Panatagutan ng Lahat ”



Philippine Public School Teachers Association

245 Banaue St., Quezon City, Philippines • Telefax: (02) 988-1444 • Website: www.ppsta.org.ph
Cell No.: 09185448046; 09055355858 • Email: supp@ppsta.org.ph
Visit our Facebook Page <https://www.facebook.com/pages/Philippine-Public-School-Teachers-Association/2222222222>



Department of Education
Region VII, Central Visayas



RD2018-43
12-Jan-18

"Bayani ka, gurong Pilipino. Ang PPSTA, kumakalinga sa iyo!"

10 January 2018

Dr. Juliet A. Jeruta
OIC-Regional Director
Sudlon, Lahug, Cebu City

Dear Dr. Jeruta,

Greetings from the **Philippine Public School Teachers Association (PPSTA)!**

PPSTA is a private non-stock; non-profit organization duly registered with the Securities and Exchange Commission (SEC), and has a secondary license with the Insurance Commission as Mutual Benefit Association. PPSTA has 70 years of solid experience in servicing DepEd hired teaching and non-teaching personnel, and has over 237,000 members all over the 18 regions of the country.

As the foremost teacher's organization in the country, we would like to be true to our vision and mission in providing optimum insurance, financial assistance, and career advancement; staying true to our motto **"Bayani ka gurong Pilipino, ang PPSTA ay kumakalinga sa iyo"**.

As part of our advocacy to reach out to the public school teachers, we have tasked our PPSTA Roving Team to present our newest products and welfare programs, and to update the members of their membership status. For 2018, we were able to identify the division of Cebu as our area of concentration of marketing efforts due to its high potential in the whole region as well as nearby municipalities and provinces.

In order for us to reach more members in your division, we would like to seek your permission and also your endorsement to conduct a half day PPSTA Program with your teachers on official time. Our target dates are as follows:

REGION VII	
Division	Schedule
Cebu	1st and 2nd week of March

If you have further queries, please do not hesitate to contact the undersigned at 0920-582-5055/0915-142-6307 or Mr. John Laurence Robes at 0905-394-9079; or thru landline at (02) 988-1413. You can also email us at ppsta125marketing@gmail.com.

Hoping to merit your approval

Very truly yours,

FERDINAND A. BALEAN
Head, Marketing Department



PPSTA

Philippine Public School Teachers Association

245 Banaue St., Quezon City, Philippines • Telefax: (02) 988-1444 • website: ppsta.net
 Cell No.: 09185448046; 09055355858 email: support@ppsta.com
 Visit our Facebook Page: <http://www.facebook.com/pages/Philippine-Public-School-Teachers-Association/202301193115011#>

"Bayani ka, gurong Pilipino. Ang PPSTA, kumakalinga sa iyo!"

10 January 2018

Dr. Juliet A. Jeruta
 OIC-Regional Director
 Sudlon, Lahug, Cebu City

Dear Dr. Jeruta,

Greetings from the **Philippine Public School Teachers Association (PPSTA)!**

In line with our advocacy of being visible, available, and accessible to our teacher-members and potential new members, we would like to ask for an audience with you to on your most available schedule to pay a courtesy visit and to also discuss on what PPSTA can provide with regards to our programs and services, and other matters in line with the vision and mission of PPSTA.

As an update, below is Region 7's membership status as of August 2017:

Code	Division	No. of High School Teachers at IBM	No. of Elem Teachers at IBM	TOTAL UNIVERSE	Total Members (A+C+E+G+I)	% of current members hip vs total universe	POTENTIAL MEMBERS
	REGION VII						
008	Bohol	3,391	7,161	10,552	3,677	35%	6,875
017	Cebu	4,791	10,799	15,590	1,052	7%	14,538
036	Negros Oriental	1,856	4,679	6,535	540	8%	5,995
054	Cebu City	1,756	3,058	4,814	263	5%	4,551
071	Toledo City	268	714	982	123	13%	859
075	Lapu-Lapu City	327	992	1,319	133	10%	1,186
083	Danao	152	482	634	22	3%	612
085	Dumaguete City	156	453	609	54	9%	555
108	Siquijor	210	615	825	198	24%	627
128	Mandawe City	409	815	1,224	390	32%	834
268	Talisay City	227	552	779	28	4%	751
284	Tagbilaran City	59	378	437	124	28%	313
288	Bais City	22	405	427	14	3%	413
289	Bayawan City	63	530	593	7	1%	586
290	Tanjay City	68	469	537	44	8%	493
294	Bogo City	398	130	528	43	8%	485
295	Carcar City	551	292	843	16	2%	827
296	Naga- Cebu			-	13	0%	13
297	Guihulngan	147	498	645	15	0%	630
R07	Regional Office			-	1	0%	1
U07	UNIVERSITIES			-	13	0%	13
		14,851	33,022		6,770	0%	6,770



PPSTA

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"Bayani ka, gurong Pilipino. Ang PPSTA, kumakalinga sa iyo!"

For any clarifications, kindly contact our Marketing Department through the undersigned at 0915-142-6307/0920-582-5055 or Mr. John Laurence Robes at 0905-394-9079.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "Ferdinand A. Balean". The signature is written over a horizontal line and is somewhat stylized.

FERDINAND A. BALEAN
Head, Marketing Department