



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF CEBU PROVINCE**  
Sudlon, Lahug, Cebu City




May 31, 2018

DIVISION MEMORANDUM  
No. 357, s. 2018

**PAGSASANAY SA EDUKASYONG PANGKULTURAL**

**To: Assistant Superintendents  
Chiefs, CID and SGOD  
Division Supervisors/Coordinators  
District Supervisors/OICs  
Elementary and Secondary School Heads**

1. Attached is Regional Memorandum No. 0394, s. 2018, announcing the conduct of the **Pagsasanay sa Edukasyong Pangkultural: A National Seminar on Culture-Based Teaching Methodologies, Content, Approaches and Management** on July 16-18, 2018 at Northwest Samar State University for the Visayas Cluster.
2. For details, please refer to the attached documents.
3. Immediate dissemination of this Memorandum is directed.

  
RHEA MAR A. ANGTUD, Ed.D., CESO VI  
Schools Division Superintendent

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REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
REHIYON VII, GITNANG VISAYAS  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



MAY 29 2018

REGIONAL MEMORANDUM  
No 0394, s. 2018

**PAGSASANAY SA EDUKASYONG PANGKULTURAL**

To: **Schools Division Superintendents**

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will be implementing the Pagsasanay sa Edukasyong Pangkultural: A National Seminar on Culture-Based Teaching Methodologies, Content, Approaches and Management on July 16-18, 2018 at Northwest Samar State University for the Visayas cluster.
2. For details, refer to the attached program design and content matrix.
3. Immediate dissemination of and compliance with this Memorandum is directed.

*Juliet A. Jeruta*  
**JULIET A. JERUTA, Ph.D., CESO IV**  
Director III  
Officer-in-Charge

JAJ/STJ/EBE/ppo  
CLMD'18

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Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
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Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321



# PAGSASANAY SA EDUKASYONG PANGKULTURA

National Seminar on  
Culture-Based Teaching  
Methodologies, Content,  
Approaches and  
Management

**JULY  
9-11**

Colegio de San Juan de  
Letran, Calamba

**JULY  
16-18**

Northwest Samar  
State University

**JULY  
23-25**

Western Mindanao  
State University

PRE-REGISTER ONLINE:

<http://ncca.gov.ph/philippine-cultural-education-program-pcep/>

Contact Details:

**PCEP Secretariat**

Room 5D 5/F #633 Gen. Luna

Street Intramuros, Manila

Tel: (02) 527-2192 loc 529

Email: [pcep.application@gmail.com](mailto:pcep.application@gmail.com)

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**NATIONAL COMMISSION FOR CULTURE AND THE ARTS**  
**Philippine Cultural Education Program**

**PAGSASANAY SA EDUKASYONG PANGKULTURA**  
**(PEP)**

**PROGRAM DESIGN**

<b>Project Title:</b>	<b>PAGSASANAY SA EDUKASYONG PANGKULTURA (PEP):</b> National Seminar on Culture-Based Teaching Methodologies, Content, Approaches and Management
<b>Implementor-Partner:</b>	BKFI, DepEd
<b>Implementation Date:</b>	July 9-11 – Colegio de San Juan de Letran, Calamba July 16-18 – Northwest Samar State University July 23 – 25 Western Mindanao State University
<b>Source of Fund:</b>	NEFCA
<b>Board Resolution Number</b>	2018-228

**Background and Rationale**

The PCEP was conceived in response to the promulgation on 11 August 2001 of Republic Act 9155, "An Act Instituting a Framework of Governance for Basic Education, Establishing Authority and Accountability, Renaming the Department of Education, Culture and Sports (DECS) as a Department of Education (DepEd) and for other Purposes". Formulated through an NCCA Board Resolution in 2001, and operationalized by a Task Force in 2002, the PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

The law, while effectively reaffirmed cultural education as an integral part of basic education, had transferred this responsibility and administrative supervision of cultural agencies formerly attached to DECS to the NCCA.

Three strategic goals of PCEP which included the:

1. Establishment of an index of knowledge on Philippine culture;
2. Development of culture-based instructional materials based on minimum learning competencies and standards on culture;
3. Implementation of cultural education programs to reach various beneficiaries through formal, non-formal and informal structures.

It was designed to make cultural education accessible to all sectors of Philippine society, particularly the youth, teachers, artists and cultural workers, officials and employees of the government, members of the media, and civil society.

PCEP Institutional Intended Learning Outcomes (Competencies) of the Graduate of NCCA-PCEP Formal and Non-Formal Programs are expected to

- 1) Manifest critical and creative thinking skills
- 2) Design culture-based instructional materials
- 3) Employ innovative culture-based pedagogy
- 4) Inculcate a sense of nationalism and patriotism
- 5) Demonstrate expertise in Philippine history, heritage, culture and the arts

- 6) Exercise leadership skills in respective communities
- 7) Conduct culturally-relevant research
- 8) Initiate national, regional, and global connectedness
- 9) Conduct oneself in accordance with highest professional and ethical standard
- 10) Commit oneself to lifelong learning

The National Cultural Heritage Act of 2009 (RA 10066) mandates the Department of Education, in coordination with the NCCA's Philippine Cultural Education Program (PCEP), to "formulate the cultural heritage education programs both for local and overseas Filipinos to be incorporated in the formal, alternative and informal education, with emphasis on the protection, conservation and preservation of cultural heritage properties" (Article X, Section 38).

Prior to the enactment of RA 10066, the NCCA PCEP has initiated the National Cultural Mapping Project which formed the database for the Philippine Cultural Index (PCI). Out of these data, significant cultural icons and symbols were culled to become the basis for the Essential Knowledge on Philippine Arts, Culture and Heritage for the Basic Education Curriculum (EKPACHBEC), now known as the SAGISAG KULTURA NG FILIPINAS (SKF). In 2013, a fully-packaged SKF will contain the cultural icons and symbols of the seventeen (17) geographic regions of the country written in the languages of the regions with Filipino translations. These previous initiatives are seen as important steps in developing a culture-based curriculum with emphasis on mother-tongue instruction and learning approach.

#### Objectives

1. To empower teacher-participants with creative approaches, pedagogies and strategies for the integration of culture and the arts across the curriculum;
2. To demonstrate how basic cultural literacy creates resonant knowledge and renewed awareness of learning skills and competencies among the learners; and
3. To present culture-based exemplars for the basic education curriculum

#### Description

Pagsasanay sa Edukasyong Pangkultura (PEP) is a massive orientation seminar regarding culture-based education across curriculum held in Luzon, Visayas, and Mindanao. The seminar is intended for teachers, administrators, principals, supervisors and cultural workers from public and private agencies and institutions. The program will discuss the integration of arts across the curriculum.

#### Conference Dates and Venues

Participants	DepEd Region	Date & Venue
Luzon Teachers, Supervisors & Principal	<b>REGION IV- A - CALABARZON</b> Gate 2, Karangalan Drive, Cainta, Rizal Ms. Fe V. Enguero Mobile: 0932-8827801 0919-9930772 fenguero@yahoo.com; Clmt.calabarzon@yahoo.com	July 9 -11 Colegio de San Juan de Letran, Calamba
Visayas Teachers, Supervisors & Principal	<b>REGION VIII - EASTERN VISAYAS</b> Govt. Center, Candahug Leyte Ms. Nova Jorge Mobile: 0929-8585004 npjorge72@gmail.com; depedclmd@gmail.com	July 16 - 18 Northwest Samar State University
Mindanao Teachers, Supervisors & Principal	<b>REGION IX - WESTERN MINDANAO</b> Zamboanga City Mr. Mario Shoji N. Romarate Mobile: 0977-8541303 shoji.romarate@deped.gov.ph	July 23 - 25 Western Mindanao State University

### **Participation, Eligibilities and Scholarship Provisions**

1. The program is open to nominated participants on a "first-to-apply, first-priority" basis. Each Division Office is allowed to endorse and nominate a maximum of one (1) supervisor level, one (1) principal level and two (2) teacher-participants who shall be provided free tuition/registration, workshop ID and kits, materials and certificate of participation. However, arrangements and costs of transportation, accommodation and all meals shall be the responsibility of the participants and may be charged to local funds.
2. Each of the three (3) region-cluster training-writeshops will have a maximum of one hundred twenty (120) participating public school supervisors/principal/teachers of any core subject area in the elementary and secondary school levels. All participants must be between 23 - 50 years old.
3. A limited number of extra participants (maximum of 20) who will not qualify as scholars or subsidized participants shall be accepted upon payment onsite of the minimal registration fee of One Thousand Pesos Only (PHP 1,000) to defray the administrative and related costs of the program. They are expected to bear the full cost of transportation, accommodations, meals, and other participation-related expenses which may be sourced from local funds.
4. Interested participants are required to register online. Visit the link below to register <https://goo.gl/forms/wbPfzyfOI7qUvONu2>
5. The PCEP Secretariat will notify the nominated participants for confirmation of slot via email. Confirmed participants will be given final travel instructions to the regional training venue and other requirements for participation.
6. Online registration is free, but comes with an obligation. The number of participants is limited and your registration may result in other attendees missing a slot if the maximum capacity is reached. If you cannot attend to the program for which you have already registered, we kindly ask that you let us know. Simply cancel your Eventbrite ticket and inform the PCEP Secretariat via email [pcep.application@gmail.com](mailto:pcep.application@gmail.com). Cancellation must be made at least two weeks before the scheduled seminar.
7. The NCCA-PCEP reserves the right not to accept walk-in applicants/participants.
8. The NCCA-PCEP reserves the right not to issue any Certificate of Appearance or Certificate of Participation to participants who will not finish the write-shop as scheduled.

#### **Deadline of Application**

Admission to the program will be solely determined by NCCA and its project conduit and hosts. Interested participants are required to register online and confirm participation on or before the announced deadline.

#### **Contact Details**

Inquiries, nominations and application requirements may be coursed through:

**JENNIFER BARBERAN**  
Documentation and Information Officer  
Room 5D 5/F #633 Gen. Luna Street Intramuros, Manila  
Tel: (02) 527-2192 loc 529  
Email: [pcep.application@gmail.com](mailto:pcep.application@gmail.com)

**CONTENT MATRIX**

<b>O B J E C T I V E S :</b>		
1. To empower teacher-participants with creative approaches, pedagogies and strategies for the integration of culture and the arts across the curriculum	2. To demonstrate how basic cultural literacy creates resonant knowledge and renewed awareness of learning skills and competencies among the learners	3. To present culture-based exemplars for the basic education curriculum

**1<sup>ST</sup> DAY**

TIME	ACTIVITIES	DESIRED OUTCOME	SPECIFIC OBJECTIVES	SUPPORT MATERIALS/RESOURCES
	Arrival and Registration of Teacher-Participants			
08:00-09:00	Opening Ceremonies Invocation Pambansang Awit Words of Welcome Introduction of Teacher-Participants Rationale of the Training			

**Module 1 : Foundation and Cultured-Based Paradigm for Basic Education Curriculum**

09:00-12:00	<ul style="list-style-type: none"> <li>Mother Tongue-Based Multilingual Education as Essential Platform for Culture-Based Education</li> </ul>	Reasons why students learn better while using their mother tongue are understood.	To appreciate native or heritage language as an important element of Culture-Based Education	Hand-outs and Power Point Presentation
12:00-01:00	L U N C H      B R E A K			
01:00-03:00	<ul style="list-style-type: none"> <li>Mainstreaming the Philippine Cultural Education Program's Essential Cultural Knowledge (PCEP-ECK) in the Basic Education Curriculum (K-12)</li> </ul>	Foundation and justification for the program and curriculum are well accepted.	To identify the importance of PCEP-ECK role in the Basic Education Curriculum	Hand-outs on the topic and Power Point Presentation

3:00-3:15	A F T E R N O O N B R E A K			
3:15-5:00	<ul style="list-style-type: none"> <li>Adopting MI concepts, theories and forms as Teaching Tools for Culture-Based Lesson</li> </ul>	MI as Teaching Tools applied in lesson planning.	To present a defined lesson plan with MI application	

**2<sup>ND</sup> DAY**

**Module 2: Culture-Based Lesson Webbing**

8:30 – 12:00	<p>Discussion:</p> <ul style="list-style-type: none"> <li>Template: Integrating the Arts Across the Curriculum</li> <li>Lesson Webbing</li> </ul>	Contents and process of the Template accepted.	To present a culture-based lesson exemplars	<ul style="list-style-type: none"> <li>Template</li> <li>Minimum Learning Competencies in the elementary and secondary curricula per subject</li> <li>Cultural Literacy per grade/level</li> </ul>
12:00-01:00	L U N C H B R E A K			

**Module 3: Transformative Deconstruction of Learning Experiences as Teaching Tools for Culture-Based Curriculum**

1:00 – 4:00	<ul style="list-style-type: none"> <li>The Child of the 21<sup>st</sup> Century and the Skills Needed to be Taught</li> </ul>	Characteristics of present learners and the skills they need are identified.	To match the skills needed by our students with their natural characteristics and the challenges they meet	Hand-outs and Power Point Presentation
	<ul style="list-style-type: none"> <li>Multiple Intelligences (MI)</li> </ul>	MI as teaching tools and as facilitating learning process is adapted.	To apply MI as learning tools and processes in preparing for culture-based lessons	Hand-outs and Power Point Presentation
4:00-5:00	Supervised Write shop in Developing Culture-Based Lesson Exemplars	Culture-Based Lesson Exemplars presented.	To evaluate lesson exemplars presented adapting culture and the arts organized into broad areas for basic culture-based education curriculum	Culture and the Arts Organized into Broad Areas for Basic Culture-Based Curriculum



**3<sup>RD</sup> DAY**

8:00 – 9:00 am	Registration and Distribution of Evaluation
9:00am – 11:30am	Presentation, Exhibit and Critique of Templates
11:30 – 12nn	Closing Ceremonies and Distribution of Certificates

**TENTATIVE PROGRAM**  
(subject to change)

TIME	ACTIVITY	SPEAKER
<b>DAY 1</b>		
7:00am – 8:30am	Arrival and Registration of Teacher-Participants	c/o Secretariat
8:30am – 9:00am	Opening Ceremonies - Invocation - National Anthem - Welcome Remarks by Host Venue - Program Rationale by PCEP Director Joseph Cristobal	
9:00am – 12:00am	Pagpaplanong Wika	Dr. Vina Paz
12:00nn – 1:00pm	Lunch Break	
1:00pm – 3:00pm	Mainstreaming the Philippine Cultural Education Program's Essential Cultural Knowledge in the Basic Education Curriculum (K-12)	Dr. Orlando Magno
3:00pm – 3:15pm	Afternoon Break	
3:15pm – 5:00pm	Adopting MI concepts, theories and forms as Teaching Tools for Culture-Based Lesson	Dr. Orlando Magno
<b>DAY 2</b>		
8:00am – 8:30am	Registration	c/o Secretariat
8:30am – 12:00nn	Breakout Session Integrating the Arts Across the Curriculum - Dance - Theater - Music - Visual Art	
12:00nn – 1:00pm	Lunch Break	
1:00pm – 4:00pm	-The Child of the 21 <sup>st</sup> Century and the Skills Needed to be Taught -Multiple Intelligences	Prof. Ferdinand Lopez
4:00pm – 5:00pm	Supervised Write shop in Developing Culture-Based Lesson Exemplars	Dr. Orlando Magno
5:00pm – 5:30pm	Photo Opt	
<b>DAY 3</b>		
8:00am – 9:00am	Registration and distribution of evaluation	c/o Secretariat
9:00am – 11:30am	Presentation, Exhibit and Critique of Templates	Dr. Orlando Magno
11:30am – 12:00nn	Closing Ceremonies and Distribution of Certificates	



Republic of the Philippines  
**Department of Education**

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06 FEB 2018

DepEd MEMORANDUM  
No. **016**, s. 2018

**PHILIPPINE CULTURAL EDUCATION PROGRAM: 2018 PROGRAM COMPONENTS**

To: Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will be implementing the following programs for the year 2018:

**a. Graduate Diploma in Cultural Education (GDCE);**

The 24-unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA. The list of HEIs is provided in Enclosure No. 1.

The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and other expenses.

The GDCE will be implemented starting from April 16 to May 26, 2018.

**b. Graduate Diploma in Teaching Arts (GDTA);**

A two-summer 24-unit post-baccalaureate program divided into Levels I and II, which offers foundational and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.

The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000.00 stipend to subsidize meals, accommodations, and sundry expenses.

The GDTA will be implemented starting from April 16 to May 26, 2018.

**c. Pagsasanay sa Edukasyong Pangkultura (PEP);**

The PEP, formerly called the *Kaguruang Makabayan* Training, is an information-dissemination campaign that aims to orient school administrators, teachers, and other DepEd personnel on culture-based education across various subject areas. This activity also encourages teachers to participate in the yearly Lesson Exemplar Competitions.

This will be conducted in three batches in Luzon (July 9–11, 2018), Visayas (July 16–18, 2018), and Mindanao (July 23–25, 2018).

**d. Bantula: International Research Conference on Culture-Based Education;**

The conference serves as a venue for stakeholders in cultural education—institutional leaders and policymakers, academicians, artists, cultural workers, local government officials, culture bearers, as well as cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education. All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.

The conference will be conducted from October 22 to 23, 2018 in Metro Manila.

**e. Diwang: Sagisag Kultura Competition and Festival;**

The competition aims to promote culture through promoting, treasuring, and disseminating the *Sagisag Kulturalang Filipino* through competitions, culture camp, culture research and media documentations. *Diwang* is composed of the following activities:

- i. Digital Kwiz for Grades 4 to 10 learners,
- ii. *Laro ng Lahi*,
- iii. Arts and Crafts Creative Competition,
- iv. *Pambansang Balagtasan*,
- v. *DokyuKultura*: Culture Based Media Documentation Competition for GDCE and GDTA Scholars, and
- vi. Lesson Exemplar Competition.

The competition finals will be on September 24, 2018.

**1. CUL-ED MARKET: NACES Advocacy on Philippine Culture and Arts Resources**

This event shall promote and further advocate for the development of the Philippine Culture and Arts Program. This will be composed of cultural learning experiences, as well as lectures and symposia that will showcase the Special Program for the Arts and School of Living Traditions.

This event shall also highlight the culmination of the *Kampong Sining* activity. Books and craft materials showcasing cultural education will also be available for sale.

All Special Program for the Arts schools are encouraged to participate. This is open to all public and private school teachers and students.

The CUL-ED Market will take place in Cagayan de Oro from July 31 to August 1, 2018 and in Metro Manila from August 13 to 15, 2018.

2. It is hereby requested that all DepEd regional directors release a Regional Memorandum per program indicating the dates, venue, and program design in consultation with PCEP and Regional Coordinators. The PCEP Secretariat shall coordinate with the Regional Coordinators the details and requirements per program. The list of Regional Coordinators is contained in Enclosure No. 2.

3. All regional coordinators are required to attend the PCEP 2018 Program Orientation and Evaluation. The details of the orientation, including letter requests, will be provided by the PCEP Secretariat through email.

4. The PCEP shall provide for the transportation, accommodation, and meals during the said orientation.

5. For further information and inquiries, contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts (PCEP, NCCA) at telephone no. (02) 527-2192 local 529, email address: pcep.secretariat@gmail.com, facebook page: @pceppofficial and website: www.philippineculturaleducation.com.ph.

6. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encls.: As stated

Reference: DepEd Memorandum: No. 20, s. 2017

To be indicated in the Perpetual Index  
under the following subjects:

CULTURAL EDUCATION  
LEARNERS  
LEARNING AREA, ARTS

OFFICIALS  
SCHOLARSHIP  
TEACHERS