



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF CEBU PROVINCE**  
IPHO BUILDING Sudlon ,Lahug ,Cebu City



July 6, 2018

DIVISION MEMORANDUM  
NO. 447 S. 2018

### SNACK FOOD SAMPLING

To: Assistant Schools Division Superintendents  
CID and SGOD Chiefs  
Section Heads  
Education Program Supervisors/Coordinators  
PSDSs/OICs  
Elementary and Secondary School Heads

1. For information and guidance of all concerned, attached is DepEd RO7 Advisory No. 72 s.2018 dated July 2, 2018 entitled “**Snack Food Sampling**” requesting to conduct Supercorn Food Sampling in all public and private schools in the region.
2. Attached is the communication and product information detail.
3. For inquiries, refer to Mr. Rafael Marvin Lachica, Activity Coordinator of Dairy Milk Corporation at Mobile No. 0905-483-0741.
4. Immediate and wide dissemination of this Memorandum is desired.

  
**RHEA MAR A. ANGTUD, Ed.D., CESO VI**  
Schools Division Superintendent

Telephone Numbers :  
Schools Division Superintendent : (032)255-6405  
Asst. Schools Division Superintendent : (032)414-7457/loc 102 (Corriente) 104 (Noveras) 105 (Gelig)  
Accounting Section : (032)254-2632  
Disbursing Section : (032)255-4401  
Admin /Legal : (032)253-7847

Website : [www.depedcebuprovince.com](http://www.depedcebuprovince.com)  
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REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



DepEd RO7 Advisory 77, s. 2018

July 2, 2108

(This advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public).

**SNACK FOOD SAMPLING**

1. Please be advised that the Dairy Milk Corporation will conduct Supercorn Snack Food Sampling in all public and private schools in the region.
2. Attached is the communication and product information documents.
3. For inquiries, refer to Rafael Marvin Lachica, Activity Coordinator at Mobile No. 0905-483 0741.
4. Please be guided accordingly.

*Juliet A. Jeruta*  
**JULIET A. JERUTA, Ph.D., CESO IV**  
Director III  
Officer-In-Charge  
Office of the Regional Director

ESSD  
JAJ/STJ/Bjy/nam7'18

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

**“ ESD 2015: Karapatan ng Lahat, Pananagutan ng Lahat ”**

**DAIRY MILK  
CORPORATION**



Department of Education  
Region VII, Central Visayas



RD2018-1885  
26-Jun-18

June 25, 2018

**Dr. Juliet A. Jeruta**

Regional Director Region 7

Office of the Regional Director

Sudlon, Lahug, Cebu City

Dear Ma'am,

Greetings!

We from Dairy Milk Corporation would like to ask your favorable approval to please allow us to conduct Supercorn sampling in all public & private schools in the region.

Supercorn product is all natural, all good made from corn that grew on the fertile volcanic soils of the Indonesian Archipelago tropical fields, you'll find that the taste and quality of Supercorn is baked, crunchy, made from non-gmo corn grits savory stick's will take their taste buds on a healthy journey throughout the day. This product is a NON-GMO, NO MSG ADDED, BAKED NOT FRIED, NO PRESERVATIVES & NO FOOD COLOURING.

It would be highly appreciated if you will grant our request. If approved, rest assured that this sampling activity will not hamper the classes in the school. The said activity will be conducted before/after classes and during breaktime.

Thank you & more power.

Respectfully yours,

A handwritten signature in black ink, appearing to read 'Rafael Marvin Lachica'.

**Rafael Marvin Lachica**

Activity Coordinator

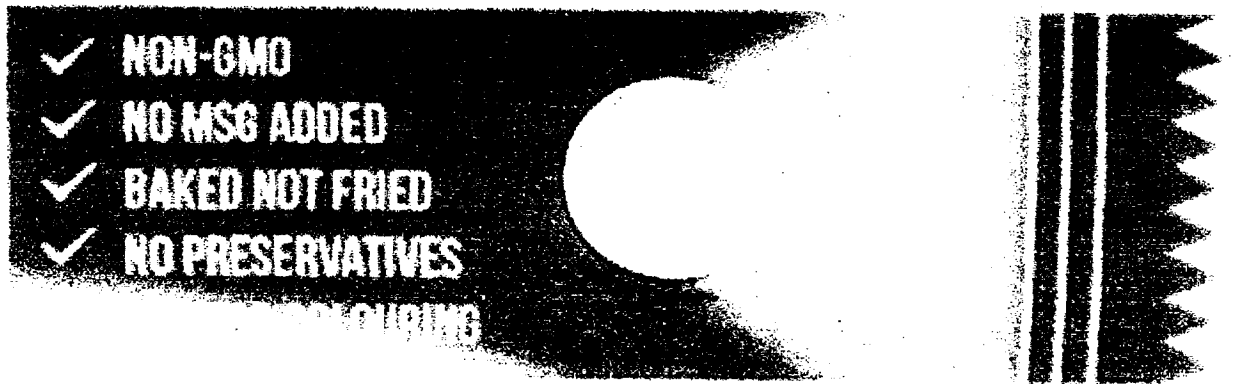
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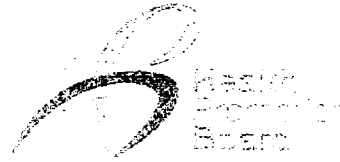
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*Room 355, CDC Building, Osmeña Boulevard, Cebu City*



## **ALL NATURAL, ALL GOOD**

Made from corn that grew on the fertile volcanic soils of the Indonesian Archipelago tropical fields, you'll find that the taste and quality of supercorn's baked, crunchy, made from non-gmo corn grits savory stick's will take your taste buds on a delectably healthy journey throughout the day.



29 February 2016

Health Promotion Board  
100 Robinson Road  
Singapore 068973  
Tel: 6342 2222  
Fax: 6342 2223  
www.hpb.gov.sg

**Re: Revision of Healthier Choice Symbol (HCS) Programme Guidelines for Snack Products**

HCS guidelines for all snack products under the Health Promotion Board's (HPB) Healthier Snack Symbol (HSS) Programme will be revised with effect from 26 February 2016.

The revised guidelines will see Snacks subsumed as a category under Healthier Choice Symbol (HCS). This will apply to the snack sub-categories crisps/chips, and ice cream. For details of the revised snack guidelines, please refer to Annex A.

As a transitional measure, existing industry partners with snack products carrying the Healthier Snack Symbol (HSS) will have until 1 March 2017 (1-year) to deplete current stocks and to allow time to reformulate to meet the revised guidelines.

HPB welcomes new partners with snack products that meet the revised snack guidelines to submit their application and be part of the Healthier Choice Symbol (HCS) Programme.

For further clarifications, you may write in to: [snack@hpb.gov.sg](mailto:snack@hpb.gov.sg), or call 64353715.

HCS Admin Team  
Healthy Food Products  
Obesity Prevention & Management Division

FDA Registration No. **FR-1000002304065**

**CERTIFICATE OF PRODUCT REGISTRATION**  
(Low Risk Food Product)

In accordance with the provisions of Republic Act No. 3720, otherwise known as the Food, Drugs and Cosmetics Act, as amended by Executive Order No. 247, and Republic Act No. 7160, otherwise known as the Food and Drug Administration Act of 1992, and other applicable laws, the registration of the Low Risk Food Product described hereunder is granted.

Product Name	ROASTED CORN STICK
Brand Name	SI PERCORN
Packaging	ROLL FOIE
Company Name	LABASON VENTURES
Company Address	GROUND FLOOR CALIBANG ROAD ST. SANTIAGO VILL, BARANGAY SAN ANTONIO, ZAMBOANGA CITY, ZAMBOANGA DEL SUR
Company ID No.	LTO-300064574
Manufacturer Name and Address	PT. SUMBER MUDA SENTRA KEMANG KM.15 NO.693 PONDOK GEBANG, BOJONEgara, INDONESIA

The company hereby ensures that they will comply with the laws with the FDA with regard to any subsequent post-marketing activities. The company shall be responsible for ensuring that each lot of the product complies with all the legal requirements, and conforms to all the specifications of the product declared to the FDA, including compliance to the list of ingredients and other information on the reverse side of this document.

The authorization is subject to the condition that no violation of the laws of the FDA laws, and its implementing rules and regulations shall be committed.

Issued on **01 February 2018** at **Manila, Philippines**

**BY AUTHORITY OF THE DIRECTOR GENERAL**

**Director IV, Compliance and Enforcement**



FDA Registration No. **FR 00000000000000000000**

**CERTIFICATE OF PRODUCT REGISTRATION**  
 (Low Risk Food Product)

In accordance with the provisions of Republic Act No. 3720, as amended, and the Food, Drug, and Cosmetic Act, as amended, known as the Food and Drug Administration Act, and other laws, regulations, and decrees thereunder, the registration of the Low Risk Food Product described herein is granted.

Product Name	<b>CHEESE CORN</b>
Brand Name	<b>SUPER CORN</b>
Manufacturer	<b>ALUMINUM FOODS</b>
Company Name	<b>LABASON FOODS</b>
Company Address	<b>GROUND FLOOR, CALABANG VILL, BRGY. BOVIS, CITY ZAMBOANGA, DAVAO DEL SUR, PHILIPPINES</b>
Company ID#	<b>LTO-30000000000000000000</b>
Manufacturer Name and Address	<b>PT. SUMBER MUDA, SUKSES, JAWA KEMANG, INDONESIA</b>

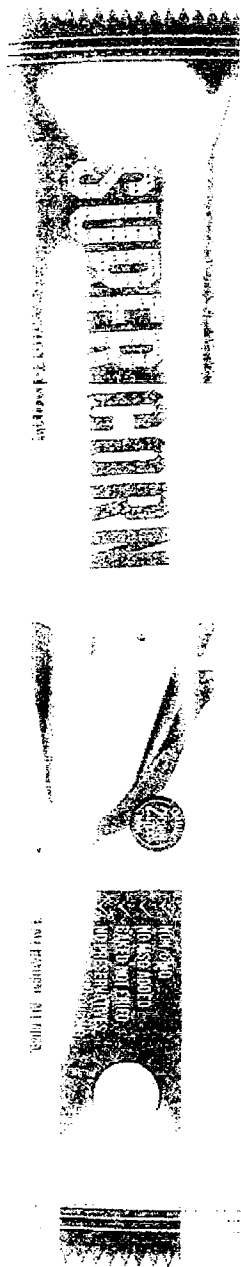
The company hereby certifies that the product described herein conforms to the requirements of the Food, Drug, and Cosmetic Act, as amended, and other laws, regulations, and decrees thereunder, and that it is in compliance with the requirements of the FDA, including compliance with the labeling requirements of the Act.

This authority is granted under the provisions of Republic Act No. 3720, as amended, and other laws, regulations, and decrees thereunder, and is subject to the conditions of the registration.

**BY AUTHORITY OF THE DIRECTOR**

**DEAN MARIA**

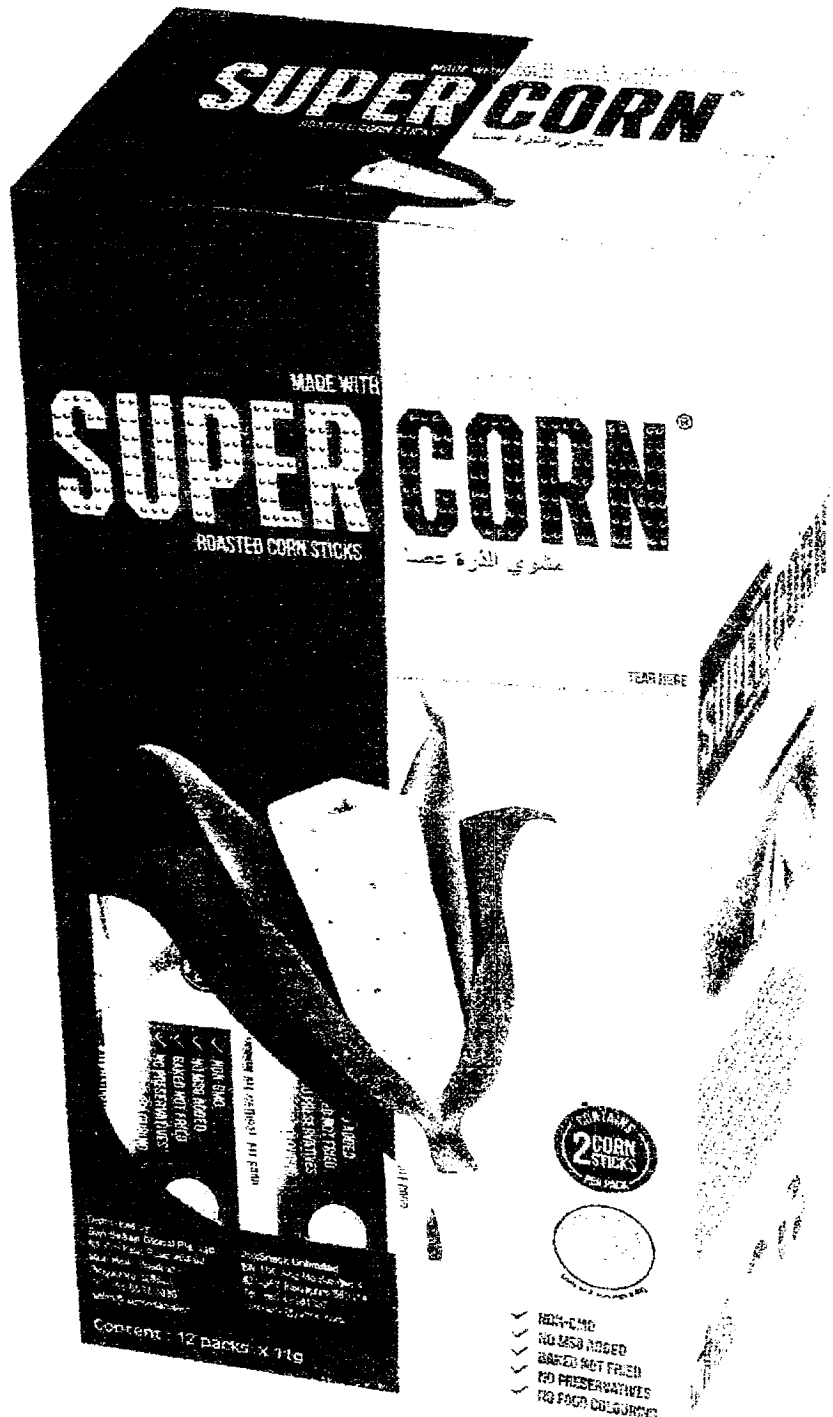
Director



Cheese Flavor







Roasted Corn Flavor

