



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



July 17, 2018

DIVISION MEMORANDUM

No. 481, s. 2018

**SPECIAL SCREENINGS OF FIVE INSPIRING FILMS BY ROAD SHOW UNLIMITED IN
PARTNERSHIP WITH TOFARM FESTIVAL, ERASTO FILMS AND SONZA
ENTERTAINMENT PRODUCTION**

**TO : Assistant Superintendents
Chiefs of SGOD and CID
Division Supervisors/Coordinators
SEPS and EPS 2
District Supervisors/OICs
Elementary and Secondary School Heads**

1. For the information and guidance of all concerned, attached herewith is a letter from Bryan Jason F. Miras, Marketing Officer of Road Shows Unlimited inviting students and teachers to watch the series of films to be shown in Cinemas and Gymnasiums sponsored by TOFARM Festival, Erasto Films and Sonza Entertainment .
2. This film showing featuring five (5) films aims to emphasize the importance of love for family, show the importance of pursuing education and increase awareness among students on relevant issues tackled in the film, and educate the Filipino youth to contribute to a better and productive Philippines.
3. For details of the said invitation, please see attached letter for your reference.
4. Immediate dissemination with this Memorandum is directed.


RHEA MARIA ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

Telephone Numbers:

Schools Division Superintendent: (032) 255-6405
Asst. Schools Division Superintendent: (032) 414-7457
Accounting Section: (032) 254-2632
Disbursing Section: (032) 255-4401
Admin/Legal: (032) 253-7847

Website : www.depedcebuprovince.com
E-mail Add: depedcebuprovince@yahoo.com



810 MJ CUENCO AVE. CEBU CITY
TEL. NO. (032) 421.3209
EMAIL: roadshowsunli@yahoo.com

July 12, 2018

DR. RHEA MAR A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent
DepEd – Division of Cebu Province
Cebu City

1153793

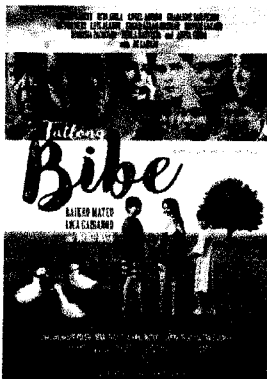
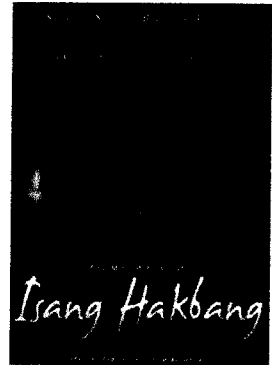
Dear Madam:

As we prepare to celebrate Nutrition Month and Buwan ng Wika (July & August), Road Shows Unlimited in cooperation with TOFARM Film Festival, Erasto Films and Sonza Entertainment Production present for special screenings five inspiring films:



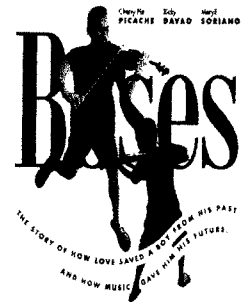
“PITONG KABANG PALAY” – On the rice fields of Isabela, the Dela Cruz family lives a simple frugal life, devoid of electricity or any luxury, making ends meet by planting rice and gathering what the season offers. The young Balong dreams of graduating and helping his parents, as he and his siblings witness the daily struggles their parents experience. As his mother Deling and his father Jaime try to find ways to feed the family while supporting their studies, Balong and his brother Lito try to compensate by studying hard and earning honors at school. Dreaming of a better life, Balong counts the sacks of rice they have left, the money they need, and the little moments that led to an inevitable departure that will leave them all affected.

“ISANG HAKBANG” – debut feature film of actor-turned-indie director Mike Miguel Magat (who also wrote the screenplay). An inspiring story of Fred, a kid who dreams of studying in school, poverty will be a hindrance to his dream, but a school teacher asked him to join her class. The film showcases award-winning actors Snooky Serna and Ricardo Sepeda.



“TATLONG BIBE” - Tells the story of three friends bound by a common tie – love for family. It is a tale that makes us realize that the mundane things out there should be savored and be thankful for. Oftentimes, when we pray, we ask to achieve things and when everything is okay, we tend to forget the one up there. MIRACLES happen every day, it's just that we tend to overlook it because we get so caught up in our mistakes and our failures.

“BOSES” - is made through grants from Cinemalaya, the National Commission on Culture and the Arts (NCCA), the Film Development Council of the Philippines (FDCP), United Nations Children's Fund (UNICEF), the Department of Social Welfare and Development (DSWD) and the Council for the Welfare for Children (CWC). It has been made part of the campaign on Child Rights and Children Against Violence as an advocacy tool. It is also aligned with DepEd Order No. 40, series of 2012 or the Child Protection Policy.





“JUAN BALUCAS AT ANG BAYABAS” - is a film packed with educational and cultural values. Created as a tribute to the 100th year existence of Juan Tamad. To save his father, Juan enters an agreement with the queen of the fairies Reyna Suki. He must obtain the song of Badama and water from the “Bukal ng Buhay” before the full moon passes. With the help of Engkanto Apo and Noni, a nuno sa punso, Juan sets his quest. But to fulfill his mission, he must first possess an object from the dreaded King Crab Sipit and pass thru Tambo, a kapre who guards the passage to Badarna’s lair before he can reach the mystical bird.

After saving his father, Juan gets stuck in purgatory between two dimensions. Left with only the water from the Bukal ng Buhay, Juan faces self conflicts, hunger and struggles to keep his sanity under the dead guava tree. Will he be able to have something to eat? Is there still a chance for him to get back to his family in the real world? Or will he just lie down like Juan Tamad, waiting for the fruit to fall from its tree. What he does next will dictate his fate.

The objectives of the films are the following:

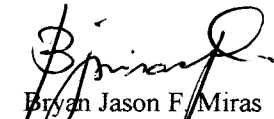
1. emphasize the importance of love for family-it’s a testament that no family is ever perfect but despite it we strive to make things better;
2. to make the students, teachers and parents FEEL GOOD and be THANKFUL about life.
3. appreciate the little MIRACLES despite all the negativity happening in our world.
4. educate the Filipino youth to contribute to a better and productive Philippines.
5. show the importance of pursuing education and increase awareness among students on the relevant issues tackled in the film (i.e. finishing school and bullying)
6. deepen their appreciation of the independent films as a means to inspire and create a positive change in one’s mindset and a great tool for educational entertainment / enrichment; and
7. present a wholesome, family-oriented entertainment that will truly inspire, inspire and inspire students

In this regard, we would like to invite your students to watch the films. The films will be shown in CINEMAS & GYMNASIUMS. For bookings and inquiries, please text or call : Mr. Francis -09151447933 / (032) 4213209.

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are DepEd advisories, reading materials and other film details.

Daghang Salamat!


Bryan Jason F. Miras
Marketing Officer
#09159661671




REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sodlon, Lahug, Cebu City



DepEd RO 7 Advisory No. 69, s. 2018
this Advisory is issued for the information of DepEd RO7 officials,
personnel/staff, as well as the concerned public and private schools
(visit <http://www.deped.gov.ph/regions/region-vii/advisories>) or <http://bit.ly/2g37KTF>)

ROAD SHOWS UNLIMITED

1. This Office disseminates the communication received from Bryan Jason F. Miras, Marketing Officer, Road Shows Unlimited, inviting the students to watch the special screenings of the five inspiring films to be shown in CINEMAS and GYMNASIUMS.
2. For details, refer to the attached enclosures.
3. For the information of all interested and concerned parties.


SALUSTIANO T. JIMENEZ, CESO VI
JUNETA, JENITA, JORDAN, CESO VI
SIS / ASSISTANT REGIONAL DIRECTOR
Director III
Officer-in-Charge

IAI/STI/EBEI/jpo
CUMD'18

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Karapatan ng Lahat, Pannagutan ng Lahat"

DepEd Advisory No. 12, s. 2016

January 19, 2016

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph.)

**SHOWING OF THE FILM, *ISANG HAKBANG* PRODUCED BY THE SONZA
ENTERTAINMENT PRODUCTION**

The Sonza Entertainment Production announces the showing of the Film, *Isang Hakbang* in schools in Metro Manila as well as in nearby provinces and regions, and it will be accessible to a wide audience from 2016-2018. This is directed by Mike Magat.

The Film aims to make the learner-viewers realize that education is the key to success.

The learners and teachers from both public and private elementary and secondary schools are invited to watch the Film.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities* (Ganzon Law).

More information may be inquired from:

Mr. Mike Magat
Actor Director
Sonza Entertainment Production
1413 Instruccion St., Zone 049, Brgy 498
Sampaloc, Manila
Mobile Phone Nos.: 0929-536-7763; 0917-360-6556