



July 17, 2018

DIVISION MEMORANDUM

No. 482, s. 2018

2018 SEARCH FOR WYETH NUTRITION KID INNOVATORS

**TO : Assistant Superintendents
Chiefs of SGOD and CID
Division Supervisors/Coordinators
SEPS and EPS 2
District Supervisors/OICs
Elementary and Secondary School Heads**

1. For the information and guidance of all concerned, attached herewith is a letter from Ms. Anne Michelle T. Pador, Associate Director, Communications of Wyeth Philippines, Inc. regarding the 2018 Search for Kid Innovators.
2. This is an annual nationwide contest sponsored by WYETH PHILIPPINES INC., among young kids that recognizes inquisitive and creative minds. This aims to develop and nurture the innate inquisitiveness and curiosity of young children to become future kid innovators.
3. For those who are interested, please see attached letter for details.
4. Immediate dissemination with this Memorandum is directed.


RHEA MARIA ANGTUD, Ed. D., CESO VI
Schools Division Superintendent 

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July 09, 2018

RHEA MAR A. ANGTUD, Ed.D., CESO VI
Schools Division Superintendent
DepEd – Division of Cebu Province
IPHO Bldg., Sudlon, Lahug, Cebu City

Attention: The Education Program Supervisor {Science}

Dear Ma'am Angtud:

Greetings!

Together with parents and other stakeholders, we at Wyeth Nutrition help nurture a child's potential for greatness. We believe in empowering our children through science and innovative thinking so they become active contributors in nation-building. As our way of bringing this purpose to life, we launched the "Search for the Wyeth Nutrition Kid Innovators" in 2015 – an annual nationwide contest among young kids that recognizes inquisitive and creative minds.

In this regard, Wyeth Nutrition in partnership with the Philippine Foundation for Science and Technology (PFST) would like to invite your school to participate in our nationwide search. We welcome entries to these two (2) categories:

The **Upcoming Kid Innovators** category aims to develop and nurture the innate inquisitiveness and curiosity of young children to become future kid innovators. Activities in this category will provide simple scientific explanation on questions related to Nutrition, Health and Wellness. This category supports parent-pupil tandems for children ages 6 to 8 years old with supervision from a science teacher/adviser.

The **Kid Innovators** category will recognize innovative science-related projects related to Nutrition, Health and Wellness. This category is a team competition with a maximum of three (3) members per team (2 students and 1 teacher-adviser) for children ages 9 to 14 years old.

The school may submit two (2) entries for each category. Below, please find the requirements:

Upcoming Kid Innovators

- 1) Written brief of the activity/science project
- 2) 2 to 3-minute video of the activity/science project
- 3) Necessary application forms (download from www.wyeth.com.ph/kidinnovators)


Kid Innovators

- 1) Written brief of the activity/science project
- 2) 3-page abstract of the process and results
- 3) 2 to 3-minute video of the activity/science project
- 4) Necessary application forms (download from www.wyeth.com.ph/kidinnovators)

Deadline of submission is on **August 31, 2018**. Please refer to the attached fact sheet for details.

Should you have any questions or clarifications, please reach out to us through email: kidinnovator@wyethnutrition.com or contact {PFST} 942-4137 or 942-5091. We look forward to your participation! Together, let us nurture every child's potential for greatness.

Very truly yours,


Anne Michelle T. Pador
Associate Director, Communications
Wyeth Philippines, Inc.


May M. Pagsinohin
Executive Director
Philippine Foundation for Science and Technology

Do you have what it takes to help change the world through Science?

JOIN THE 2018 SEARCH FOR THE

The Search for the Wyeth® Nutrition Kid Innovators is among the advocacy programs of Wyeth® Nutrition. Now on its fourth year, the search aims to partner with parents and experts in nurturing every child's potential for greatness. It aspires to mold awe-inspiring kids into society's future leaders. Together, let us support them in advancing our nation, one innovation at a time.



Wyeth | Nutrition
**KID
INNOVATORS**



THEME: Nutrition, Health and Wellness

Category 1:
UPCOMING KID INNOVATORS
(6 to 8 years old)

Category 2:
KID INNOVATORS
(9 to 14 years old)



WHO CAN JOIN?

- Pupil-parent tandem with adviser supervision
- Individuals or a team with a maximum of 3 members



WHAT TO SUBMIT

- Science activity showcasing scientific skills like observation, data-gathering, data analysis, hypothesis-building, arriving at conclusions, and making recommendations
- Science project endorsed by Science department head and duly certified by school principal



GRAND PRIZES

Php25,000 cash

PLUS:

- Php25,000 worth of Science & Technology books and toys for the winner
- Php10,000 cash for the coach-adviser

Php100,000 cash

PLUS:

- Php100,000 worth of Science & Technology showcase for the school
- Php10,000 cash for the coach-adviser

For more information, turn to back page



HOW TO JOIN

- Introduce and demonstrate the science activity/project with a **1 to 3-minute video presentation**
- Prepare a **written brief** with the following details: name of participant/s, coach and school; title and purpose of activity/project; inspiration of the activity/project; documented process; (*project abstract - for Kid Innovators Category only)
- Fill out **Application Form** (Form 1) and **Endorsement Form** (Form 2) which can be downloaded from the website
- **Submit the video and documents** on or before **August 31, 2018** via email with the subject title "Search for the Wyeth Nutrition Kid Innovators 2018"

CONTACT

Website: www.wyeth.com.ph/kidinnovators

Email: kidinnovator@wyethnutrition.com

Phone Numbers: (02) 942-4137 or (02) 942-5091



DEADLINE

All requirements must be submitted on or before **August 31, 2018**.



REMINDERS

- Ensure that activity/project is related to Nutrition, Health and Wellness
- Video file should be submitted in either .mp4 or .mpeg format
- Complete all details required in the forms
- Email the required video and documents on time

