



October 2, 2018

DIVISION MEMORANDUM

NO. 670 s. 2018

2018 DIVISION SCHOOLS PRESS CONFERENCE

**To : Assistant Superintendents
CID/SGOD Chiefs
Education Program Supervisors/Coordinators
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads**

1. The field is hereby informed on the conduct of **2018 Division Schools Press Conference** to be hosted by the Municipality of Daanbantayan spearheaded by Daanbantayan District 1 on October 16-19, 2018 with the theme: **“Fostering 21st Century Skills and Character-Based Education through Campus Journalism.”**
2. This aims to:
 - a. hone the journalistic skills of the budding writers from both public and private elementary and secondary schools;
 - b. show appreciation on the desirable Filipino values derived from campus journalism;
 - c. select the qualifiers for the Regional Schools Press Conference 2018.
3. The participants to this activity are top 15 pupil/student writers in individual category, top 5 on Lay outing, top 3 on Radio Broadcasting, top 5 on Mr. and Ms. DSPC of area level schools press conference from public and private elementary and secondary schools.
4. The contests are the following:

-Sports Writing	-Copy reading and Headline Writing	
-Editorial Cartooning	-Science Writing	
-Photo Journalism	-Feature Writing	-News Writing
-Editorial Writing	-Radio Broadcasting	-Lay outing
-Search for Outstanding School Paper Adviser (SPA)		
-SEARCH FOR MR. AND MISS DSPC 2018.		
-School Paper Contest	-	
5. The copy of the mechanics and criteria for judging for Mr. and Ms. DSPC 2018 is attached herewith for reference.
6. Participants are advised to be at the venue on Day 0 (October 16). Solidarity Meeting will be done at 2:00 p.m. on this day and compulsory attendance of the coaches is required. *(Refer attached matrix for guidance).*

7. Registration fee of Php200 per pax (*coach and writer*) shall be collected to defray expenses on contest materials, certificates, ink, IDs, streamer, flash drives, tarpaulin, sound system, decoration, food and snacks, honorarium, medals and trophies, transportation and rentals (tents, tables, chairs). Registration fee, traveling and other incidental expenses of the participants shall be chargeable against local/school MOOE funds while membership fee of Php60 for the school paper adviser and Php30 for the campus journalist shall be borne from campus journalism/SEF/PTA funds subject to existing auditing rules and regulations.

8. Early payment of Php200 registration fee is required c/o MS. MARITES PERALTA on or before **October 8, 2018** using the attached pre-registration form in four (4) copies. Copies of the pre-registration forms shall be given to Ms Peralta, one copy to be presented upon registration at the venue with photocopy of the receipts, one copy for the PSDS and one copy for the school. Membership fee of the coaches and campus journalists shall be paid upon registration at the venue (*Daanbantayan National High School*).

9. The list of requirements is also attached herewith for guidance.

10. This Memorandum serves as “**Authority to Travel**” of the participants, officials and working committees.

11. Wide dissemination of this Memorandum is desired.


RHEA MARA ANGTUD, Ed.D., CESO VI
Schools Division Superintendent

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Division Schools Press Conference (DSPC) 2018

Venue: Daanbantayan, Cebu

Date: October 16-19, 2018



TIME	Day 0-Tuesday (October 16, 2018)	Day 1-Wednesday (October 17, 2018)		Day 2-Thursday (October 18, 2018)		Day 3 – Friday (October 19, 2018)	
		CONTEST		CONTEST			
6:00-8:00		B R E A K F A S T					
8:00- 9:00	ARRIVAL/ REGISTRATION/ BILLETING Venue : Daanbantayan National High School (DNHS)	THANKSGIVING MASS Venue : St. Rose of Lima Parish		GAME VIEWING Mr. Emmanuel B. Villaruel SCRIPT WRITING Mr. Jun Niño M. Nalipay		AWARDING CEREMONIES Venue: Mayor Lamberto R. Te Cultural Center	
9:00-10:00		PARADE Assembly Area: St. Rose of Lima Parish Grounds		SPORTS WRITING RADIO BROADCASTING REHEARSAL			
10:00-11:00		OPENING PROGRAM Venue: Mayor Lamberto R. Te Cultural Center		FEATURE WRITING Ms. Vanessa Balbuena RADIO BROADCASTING CONTEST			
11:00-12:00		Checking of Memory Cards and Camera for Photo J / Laptops for Radio Broadcasting and Layouting Venue : Daanbantayan National High School (DNHS)			EDITORIAL WRITING Mr. Lucky Malicay		
12:00-1:00	L	U	N	C	H	B R E	A K
1:00-2:00	Checking of Memory Cards and Camera for Photo J / Laptops for Radio Broadcasting and Layouting Venue : Daanbantayan National High School	PHOTO SESSION Mr. Alex Badayos		SCIENCE WRITING Mrs. Jessa Chrisna Marie Agua-Ylanan LAYOUTING/ SCHOOL PAPER		HOME SWEET HOME	
2:00-3:00	SOLIDARITY MEETING Venue : Daanbantayan National High School (DNHS) , Activity Center	PHOTO UPLOADING		EDITORIAL CARTOONING Mr. Ramesh Rosillo			
3:00-4:00		COPYREADING AND HEADLINE WRITING Mr. John M. Destacamento		INTERVIEW FOR OUTSTANDING SCHOOL PAPER ADVISER (SPA) AND CAMPUS JOURNALIST (CJ) Venue : Daanbantayan National High School (DNHS)			
4:00- 5:00	PHOTO SHOOT AND REHEARSAL FOR MR. & MS. DSPC 2018	NEWS WRITING Ms. Kristine Quintas		TECHNICAL REHEARSAL FOR MR. & MS. DSPC 2018 Venue: Mayor Lamberto R. Te Cultural Center			
6:00 -10:00	Venue: Mayor Lamberto R. Te Cultural Center (TBA)	REHEARSAL FOR MR. & MS. DSPC 2018 Venue: Mayor Lamberto R. Te Cultural Center		MR. & MS. DSPC 2018 PAGEANT Venue: Mayor Lamberto R. Te Cultural Center			



DIVISION SCHOOLS PRESS CONFERENCE (DSPC)

OCTOBER 16-19, 2018

REGISTRATION FORM

Name of School : _____ School Paper: _____
 Address : _____ Contact #: _____
 Municipality : _____ District : _____
 Name of Principal: _____ Date: _____

ELEMENTARY

SECONDARY

ENGLISH NAME OF PARTICIPANTS <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>	OFFICIAL CATEGORY	FILIPINO NAME OF PARTICIPANTS <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>
	NEWS WRITING	
	EDITORIAL WRITING	
	FEATURE WRITING	
	SCIENCE WRITING	
	SPORTS WRITING	
	COPYREADING & HEADLINE WRITING	
	EDITORIAL CARTOONING	
	PHOTOJOURNALISM	
	LAYOUTING	
	RADIO BROADCASTING	
	Mr. & Ms. PRESSCON	
	COACHES	

MR. & MS. DSPC 2018

Mechanics and Criteria for Judging

1. The candidates are the Top Five (5) Area winners of Mr. and Ms. ASPC 2018.
2. The following exposures are to be observed during the pageant :
 - a. Production Number – Pink club wear dress for the female candidates and polo shirt (any color) with coat and blue jeans for male candidates.
 - b. Journalist’s Attire
 - c. Formal Wear – Long Gown for female candidates and Formal Attire for male candidates.
3. Decency must be strictly observed in the selection of the outfit especially in the Club wear.
4. Professional make-up artist of the candidates is encouraged.
5. During the Q&A portion, candidates shall describe issues from the Editorial Cartoon.
6. For the Photo Shoot the candidates shall wear their Coachella Attire.
7. There will be Five (5) Major Awards comprising the Mr. and Ms. DSPC 2018 and the Four (4) Runners-up.
8. For the Minor Awards to be given are the following ;
 - a. Best in Production Number
 - b. Best in Journalist Attire
 - c. Best in Formal Wear
 - d. Mr. and Ms. Photogenic
9. For the Corporate Awards the host Municipality shall determine the said awards.
10. Only the crowned Mr and Ms DSPC 2018 shall qualify to the Regional level of the Mr. and Ms. RSPC 2018.
11. The decision of the board of judges is final and irrevocable.

CRITERIA FOR JUDGING

1. Beauty of Face	– 30%
2. Intelligence	– 40%
3. Poise and Personality	– 20 %
4. Over-all Effectiveness	<u>– 10%</u>
Total	100%



DIVISION SCHOOLS PRESS CONFERENCE (DSPC)

OCTOBER 16-19, 2018

REQUIREMENTS

Name of School :	_____	School Paper:	_____
Address :	_____	Contact # :	_____
Municipality :	_____	District :	_____
Name of Principal:	_____	Date :	_____
<input type="checkbox"/> ELEMENTARY		<input type="checkbox"/> SECONDARY	

A. REGISTRATION

No. of CJ's _____ x ₱200 = _____

No. of SPA's _____ x ₱200 = _____

TOTAL _____

B. MEMBERSHIP FEE (SPACEPRO AI)

No. of CJ's _____ x ₱30 = _____

No. of SPA's _____ x ₱60 = _____

TOTAL _____

C. SCHOOL PAPER _____ (2018-2019)

D. SCHOOL ID'S _____ (no. of copies)

E. MEDICAL CERTIFICATE _____ (no. of copies)

F. PARENT'S PERMIT _____ (no. of copies)

Received by : _____

Date : _____