



DEPARTMENT OF EDUCATION



DIVISION OF CEBU PROVINCE
SUDLON, LAHUG, CEBU CITY

November 21, 2018

DIVISION MEMORANDUM

No. 822 s. 2018

SEMINAR WORKSHOP IN MEDIA ARTS

To: Assistant Superintendents
Chiefs, CID/SGOD
Education Program Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

1. Attached is Regional Memorandum No. 0858, s. 2018 entitled "Seminar Workshop in Media Arts".
2. Refer to the attached communication for details.
3. PSDSs and School Heads are directed to ensure the attendance of the participants under their jurisdiction and make sure that their classes are well-taken care of.
4. Registration fee, board and lodging, and meals of the participants will be charged against ASEAN Awareness Funds/PSF Local Stakeholders Convergence/PSF Government and Community Partnerships Management/Regional funds while travelling and other incidental expenses incurred relative to this activity will be charged against School/Division/Local funds, both are subject to the usual accounting and auditing rules and regulations.
5. Immediate and wide dissemination of this Memorandum is desired.


RHEA MAR A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent





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REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



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REGIONAL MEMORANDUM

No. **0858**, s. 2018

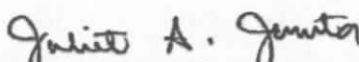
SEMINAR WORKSHOP IN MEDIA ARTS

TO : ALL SCHOOLS DIVISION SUPERINTENDENTS

1. The Department of Education Region VII in its advocacy effort to bring ASEAN and partnership awareness to everyone and at the same time to capacitate the division winners and coaches in preparation for the Regional Festival of Talents (RFOT), will conduct a **Seminar-Workshop on Media Arts on November 27-29, 2018 at DepEd Ecotech Center, Lahug, Cebu City.**
2. The activity aims to:
 - a. capacitate the division participants to the RFOT and their coaches, social mobilization coordinators, information technology officers, SHS teachers handling media arts, Regional Learning Resource Materials Development Center staff, and Regional Public Affairs team and
 - b. hands-on ASEAN awareness and partnership advocacy materials development using technology.
3. The seminar workshop in multimedia arts will deal on the following (Film Making):
 - a. Scriptwriting workshop
 - b. Directing workshop
 - c. Cinematography workshop
 - d. Layout and graphic design
 - e. Production make-up workshop
 - f. Production management and casting workshop
 - g. Production design
 - h. Film and stage acting workshop
 - i. Video Editing (Adobe Premiere)
 - j. Musical scoring and sound design
4. Below are the expected participants.

| Participants | No. of Participants per Division/Office | Total Count |
|--|--|---|
| Division Representatives to the Regional Festival of Talents | 2 students + 1 coach | 19 divisions*3 reps = 57 pax |
| SHS Arts & Design – Media Arts Teachers | 5 schools (1 pax per school) MCSFA – Mandaue CBSAA – Bogo Don Vicente Rama MNHS – Cebu City Dr. Cecilio Putong NHS – Tagbilaran City Badian NHS – Cebu Province | 5 schools*1 rep = 5 pax |
| ITOs | 19 Divisions 1 Region | 19 divisions*1 DITO 1 region*1 RITO =20 pax |
| Soc Mob Coordinators | 19 Divisions | 19 divisions*1 rep =19 pax |
| Region VII LR Team | 1 Supervisor + 4 staff | 5 pax |
| Region VII Public Affairs/ESSD | Dimple Fermase Oscar Clitar Char May Yngayo Amaryllis Rodriguez | 4 pax |

5. Participants are required to bring the following:
 - a. Laptop compatible with Adobe Premiere requirements
 - b. DSLR camera
 - c. Extension cord
6. A registration fee of **Php 2,500 per participant** will be collected to defray expenses on kit, food, drinks and production cost.
7. First meal to be served is **breakfast of November 27, 2018** while last meal to be served is **dinner of November 29.**
8. Registration fee, board and lodging, and meals of the participants will be charged against ASEAN Awareness Funds/PSF Local Stakeholders Convergence/PSF Government and Community Partnerships Management/Regional funds while travelling and other incidental expenses incurred relative to this activity will be charged against School/Division/Local funds, both are subject to the usual accounting and auditing rules and regulations.
9. Immediate and wide dissemination of this memorandum is desired.


JULIE A. JERUTA, Ph.D., CESO IV
 Director IV
 Regional Director