



April 10, 2019

DIVISION MEMORANDUM
No. 210, s. 2019

13TH AND 14TH WORD CUP PHILIPPINES JOURNALISM WORKSHOPS AND CONTESTS

DepEd R7 Advisory No. 071, s. 2019

April 2, 2019

(In compliance with DepEd Order No. 8, s. 2013, this advisory is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.)

**To: Assistant Superintendents
Chiefs, CID and SGOD
Division Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads
Heads, Private Elementary and Secondary Schools**

1. Attached is DepEd R7 Advisory No. 071, s. 2019, dated April 2, 2019, disseminating the communication from Word Cup Associated Editors Co., inviting interested journalists to the 13th and 14th Word Cup Journalism Workshops and Contests.
2. Participants shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005, entitled *Instituting Measures to Engage Time-on-Task and Ensuring Compliance Therewith*.
3. Dissemination of this Memorandum is desired.


RHEA MAE A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

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VALERIE A

Dr. Flores
Head of Office

DepEd R7 Advisory No. 071, s. 2019

April 2, 2019

In compliance with DepEd Order No. 8, s. 2013,
this advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

13th and 14th Word Cup Philippines Journalism Workshops and Contests

1. This Office is hereby disseminating the communication received from Word Cup Associated Editors Co., inviting interested journalists to the **13th and 14th Word Cup Journalism Workshops**.
2. Participation shall be subject to the *no-disruption-of-classes* policy as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Engage Time-on-Task and Ensuring Compliance Therewith*.
3. For details, please see the attached communication.



No. 3 - 4 Mica Kalayaan, Kalayaan Avenue,
 Fort Bonifacio, Taguig City, Philippines
 Cellphone Nos. 0915.960.7268 & 0933.821.4079
 Website: www.wordcup.com.ph
 Email address: asocialedecaitorsco@gmail.com

February 6, 2019

DR. JULIET A. JERUTA
 Regional Director
 Department of Education Region VII
 Sudlon, Lahug, Cebu City

Dear Dr. Jeruta:

Greetings!

Emerge victorious in your campus journalism campaign and bask in the limelight as a top performing region in the 2020 NSPC. How? The secret may be found in the adage that 'It takes a village to raise a child,' thus, it will take the sum of your division and regional efforts to raise the skills of your campus journalists and school paper advisers for them to collectively win the top plum.

While workshops are a dime a dozen, not all trainings are created equal. Our workshop system has been tested by the current top performing regions. Here are the details of our upcoming workshops:

Event Name	Date	Venue	Registration Links
13th Word Cup Philippines Journalism Workshops and Contests	April 12-14, 2019	Ating Tahanan National Training Center Baguio City	http://bit.ly/13thWordCup
14th Word Cup Philippines Journalism Workshops and Contests	May 23-25, 2019	Faith Village Center, Boracay, Aklan	http://bit.ly/14thWordCup

Let us again touch the lives of your campus journalists and school paper advisers. The discipline and method that we started have contributed immensely in maintaining the dominance of the current NSPC champion. And that place can be yours too if you start training with the right team early. Other regions have been catching up as well, as they continuously expose themselves to our training method.

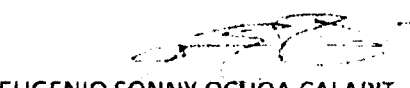
We are able to do this by getting on board the best and the brightest media practitioners and academics in the field, most of whom have had a number of years judging and evaluating the NSPC.

Only you hold the key to make this a reality. Let us help your future student journalists achieve their full potential by issuing an advisory or memorandum on our activities.

Thank you and we look forward to your favorable accommodation of this request. I may be reached through mobile numbers 0915.960.7268 or 0933.821.4079

Thank you and more power!

Sincerely yours,


EUGENIO SONNY OCHOA CALAPIT, SMRII
 Managing Partner & Conference Director



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13th & 14th Word Cup Journalism Workshops & Contests Details of Registration

The journalism workshops and master classes aim to:

1. Enhance the writing and photography skills of teachers and students;
2. Guide the composition and delivery of a winning radio and TV script and;
3. Recognize and award exemplary work.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

Package Price for the 13th and 14th Word Cup Journalism Workshops & Contests

Word Cup Philippines Journalism Workshops and Contests	Early Bird Pay on or before March 14, 2019	Regular Pay from March 15 - April 12, 2019	Registration Links
Previous Word Cup Participants	P3,750	P 4,250	http://bit.ly/13thWordCup
New Word Cup Participants	P4,000	P4,500	http://bit.ly/14thWordCup

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0933.821.4079 and 0915.960.7268	

> Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

> Your inquiries will be entertained at mobile numbers 0933.821.4079 and 0915.960.7268. **Because of limited seats, only prepaid delegates shall be accommodated.** Kindly make necessary arrangements if there are no BDO/GCash/Cebuana/Western Union in your area.

> INCLUSIONS:

Accommodation: 1 overnight stay (April 13, 2019 – Baguio City) / (May 24, 2019 Boracay) ;

Meals: 2 breakfast, 2 lunch, 1 dinner and 4 snacks; and electronic/soft copy of materials.

> Actual seminar is on April 13-14, 2018 (Baguio City) and May 24-25, 2019 (Boracay)

> April 12th (Baguio) and May 23rd (Boracay) are for travel time and for the registration (2:00 pm) of participants who will stay for another night and shall pay additional P750 for the overnight stay.

> Because of limited seats, prepaid delegates shall be given priority.

> Please make necessary arrangements if there are no BDO/GCash/Cebuana/Western Union in your area.

> Activities/Venues may be subject to change.

> While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.



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13th Word Cup Philippines			
Ating Tahanan, South Drive, Baguio City			
Date/Time	DAY 1 April 12, 2019 Friday Check-in at 2:00 p.m. and registration of delegates paying overnight stay		
	DAY 2 April 13, 2019 Saturday		
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:45 am	Arrival & Registration/BREAKFAST		
7:45 am - 8:30 am	OPENING PROGRAM		
8:30 am - 10:00 am	News Angle & Lead Style	Feature Stories that Fail	What makes science writing tick
WORKING SNACKS			
10:00 am - 11:00 am	The Body of the News	Feature Topics, Angles, Leads	Science Leads & Sources
11:00 am - 12:00 pm	Facts and Quotes from Sources	Using language: How to Read & Write	Using Facts Sparingly
12:01 pm - 1:00 pm	LUNCH		
1:00 pm - 2:00 pm	Ending the News	Observations & Interviews: How to end Feature stories	Writing the Science story
2:00 pm - 3:00 pm	Evaluation of Outputs	Evaluation of Outputs	Evaluation of Outputs
3:00 pm - 4:00 pm	Copyreading & Headline Writing	Nature & Purpose of Editorial	The Subject & the Photojournalist
WORKING SNACKS			
4:00 pm - 5:00 pm	Headline Writing Tips	Sources & Structure	Power & Impact of Composition
5:00 pm - 6:00 pm	Using Facts Sparingly	Column Writing	Photoshoot
6:00 pm - 7:00 pm	DINNER		
7:00 pm - 8:00 pm	The Short and the Simple	The secret formula	Evaluation of Outputs
8:00 pm - 9:00 pm	The Symbols & the Headline Schedule	Evaluation of Outputs	Evaluation of Outputs
Date/Time	DAY 3 April 14, 2019 Sunday		
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:00 am	BREAKFAST		
7:00 am - 8:00 am	How to shoot sports events	Sports Writing Tricks of the Trade	Radio and TV Production
8:00 am - 9:00 am	Photo coverage of Wushu	WU SHU: Chinesekung fu Taolu	Style Content & Techniques
9:00 am - 10:00 am		Live performance and coverage	Scriptwriting
WORKING SNACKS			
10:00 am - 11:00 am	Evaluation of outputs	Sports Story Format	Voice Acting
11:00 am - 12:00 pm		Evaluation of Outputs	Demonstration
12:01 pm - 1:00 pm	LUNCH		
1:00 pm - 3:30 pm	CLOSING PROGRAM / Awarding of Medals and Certificates / Recognition of Special Awardees		

14th Word Cup MATRIX OF ACTIVITIES		
Faith Village Gardens, Station 3, Boracay		
Day 1 ARRIVAL / REGISTRATION of Participants who will Check-in at 2:00 p.m. on May 23, 2019 Thursday		
Time	Day 2 May 24, 2019 Friday	Day 3 May 25, 2019 Saturday
7:00 a.m. - 8:00 a.m.	Registration	Photojournalism: Capturing Boracay in Action
8:00 a.m. - 9:00 a.m.	Opening Program	Workshop - Photojournalism
9:00 a.m. - 10:30 a.m.	Writing News Stories Like a Pro	Covering Outdoor Sports Activities
Working Snacks		
10:30 a.m. - 12:00 pm	Workshop & Evaluation of Outputs - News Writing	Sports Competition Coverage
12:00 pm - 1:00 p.m.	Lunch	
1:00 p.m. - 2:30 p.m.	Writing effective critical Editorials	Evaluation of Outputs - Sports Writing and Photojournalism
2:30 p.m. - 4:30 p.m.	Workshop & Evaluation of Outputs - Editorial Writing	Radio-TV Broadcast: Insider perspective on writing for the broadcast media
Working Snacks		
4:30 p.m. - 6:00 p.m.	Feature Stories That Touch Lives	CLOSING PROGRAM Awarding of Medals and Certificates / Recognition of Special Awardees
6:00 p.m. - 8:30 p.m.	Workshop & Evaluation of Outputs - Feature Writing	Home Sweet Home
Dinner		