



May 27, 2019

DIVISION MEMORANDUM

No. 295, s. 2019

GAD-BASED *i*C CEBU MODEL GRAND LAUNCHING

TO : Assistant Schools Division Superintendents
Chiefs, CID and SGOD
Division Supervisors/Coordinators
Public Schools District Supervisors/OICs
School Heads/Administrators of Public Elem. & Sec. Schools

1. This has reference to the Grand Launching of the Division's ingenuity dubbed as GAD-based *i*C CEBU Model at 9:00 o'clock in the morning on the 30th day of May 2019 at the Ecotech Center Pavilion, Sudlon, Lahug, Cebu City.

2. GAD-based *i*C CEBU (Integrated Curriculum for Cebuano learners to Engage for Better Understanding) Model serves as an intervention to address the least-learned competencies of Cebuano learners, particularly on problem solving, critical thinking, and life skills. It recognizes the principles of gender equality, gender equity, gender sensitivity, non-discrimination, and human rights to be integrated within and across disciplines in all K to 12 grade levels. DepED Core Values along with time-tested GAD principles and DRR concepts are highlighted in this initiative.

3. The participants to this activity comprise the following:

- 3.1 Division/District/School personnel (chairs/members of the working committees)
- 3.2 *i*C CEBU Technical Working Group
- 3.3 Lesson Exemplar Writers (selected Master Teachers)
- 3.3 Public Schools District Supervisors (PSDSs)
- 3.4 one Central School Principal (Elementary) per District
- 3.5 one Coordinating Principal (Secondary) per District
- 3.6 two Master Teachers (one elementary and one secondary) per District
- 3.7 Division PTA Federated President
- 3.8 District PTA Federated Presidents
- 3.9 one SSG Adviser (Secondary Teacher)
- 4.0 one SSG President per District
- 4.1 teachers-choreographers/ teacher performers
- 4.2 learner-performers
- 4.3 guests

4. Mrs. Nenita Jaralve, Education Program Supervisor in MAPEH shall coordinate with all the concerned teachers and learners who will be performing during the event.

5. All the participants and guests are enjoined to come in **Barong Tagalog** except for the teacher/learner- performers who will be in their costumes depicting their performances.

6. Concerned personnel are instructed to report to DepED Ecotech on the dates specified below. **ATTENDANCE IS A MUST.**

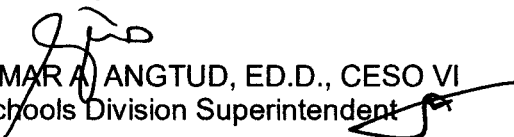
Activities	Dates	Participants	Expected Outputs
Refinement of GAD-based <i>íC</i> CEBU Model Video and leaflets, Lesson Exemplars, instructional materials, and presentation practice/blocking and preparation/procurement of the required resources, e.g. pin, decoration items, video-audio facilities, etc.	May 27-28 2019	Working Committees Videographers, artists, animators TWG members, Lesson Exemplar Writers, teacher-learner performers	GAD-based <i>íC</i> CEBU Model Video, leaflets, Lesson Exemplars, and other resources ready for use
Dry run, putting up of booths containing the GAD-based <i>íC</i> CEBU Model/Lesson Exemplars, and preparation of Venues	May 29, 2019		Booths containing GAD-based <i>íC</i> CEBU Model/Lesson Exemplars
Launching of GAD-based <i>íC</i> CEBU Model/Lesson Exemplars	May 30, 2019	Refer to the list in item # 3 stipulated in this Memorandum	GAD-based <i>íC</i> CEBU Model/Lesson Exemplars for roll-out

7. Working Committees through the Chairs shall ensure effective and efficient delivery vis-à-vis their assigned tasks.

8. Travelling, venue rental, accommodation, meals and snacks, video production, leaflets, logo pins, decoration, and other resources required as specified in the Program Design, and other related expenses incurred relative to the conduct of the activities pertinent to the implementation of this GAD-Based *íC* CEBU Model shall be chargeable against **GAD Funds**, subject to the usual accounting and auditing rules and regulations.

1. This Memorandum serves as **TRAVEL ORDER**.

2. Immediate dissemination of and compliance with this Memorandum is directed.


 RHEA MAR A. ANGTUD, ED.D., CESO VI
 Schools Division Superintendent