



DEPARTMENT OF EDUCATION

DIVISION OF CEBU PROVINCE

SUDLON, LAHUG, CEBU CITY



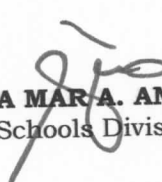
June 17, 2019

DIVISION MEMORANDUM
No. 335 s. 2019

MILO CHAMP CAMP

To: Assistant Superintendents
Chiefs, CID and SGOD
Education Program Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

1. Attached is an invitation letter from Ms. Schely Pia L. Blanco, ALPHABETSOUP INC., Project Coordinator in partnership with Nestle Philippines inviting schools to join the 2019 Milo Champ Camp.
2. Details are stipulated in the enclosed communication.
3. School Heads who are interested to join may send a letter of intent to this Office for information with the assurance that classes are not disrupted.
4. Participation to this activity is voluntary.
5. Immediate and wide dissemination of this Memorandum is desired.


RHEA MAR A. ANGTUD, Ed. D., CESO VI
Schools Division Superintendent

ALPHABET **SOUP** INC.

#Tandang Sora St., Villa Aurora Subd. Kasambagan Cebu City
Tel no.: (032) 236- 4915

June 13, 2019

Rhea Mar A. Angtud, Ed. D., CESO VI
Department of Education
Division Of Cebu Province
Sudlon, Cebu City

Dear Sir / Madam:

As part of its continuing effort to promote the benefits of sports, MILO is bringing back the **MILO CHAMP CAMP**, a nationwide school tour, targeting students from Grades 2-6. The key objective is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.

The **MILO Champ Camp** has two components: the Students' Camp and the Parents' Camp.

- The **Students' Camp** will have qualified coaches that will teach the students the basics of three sports - namely, basketball, volleyball and football/futsal where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a free sample of MILO for all students.
- The **Parents' Camp** will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits.



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We will be putting up **MILO CHAMP CAMP** tarpaulins and banners as well as the sports equipment set up at the covered courts. In line with that, we would like to invite your school to participate in the **MILO CHAMP CAMP 2018** school tour.

For any question or clarifications with the **MILO CHAMP CAMP** school tour, you may contact Schely Pia Blanco at 0922 314 0435 as the Project Coordinator from the agency partner of Nestle Philippines Inc. We look forward to your favorable response.

Thank you!

CONFIRMED BY:

Respectfully,

Schely Pia L. Blanco
ALPHABETSOUP INC.
Project Coordinator

Rhea Mar A. Angtud, Ed.D., CESO VI
Schools Division Superintendent

(Designation)

(Contact No.)

(Date)

June 13, 2019

Rhea Mar A. Angtud, Ed.D., CESO VI
 Department of Education
 Division of Cebu Province
 Sudlon, Cebu City

Dear Ma'am / Sir,

Greetings!

In behalf of our client Nestle Philippines Inc. (NPI), we would like to conduct a School Tour and Sampling in line with the proposed MILO Champ Camp nationwide school tour. The team will be setting up our activity area with sports equipment and sampling booths in your covered court and giving out samples of MILO. With this, we would like to ask for approval and permits for the following:

ACTIVITY NAME	MILO CHAMP CAMP
ACTIVITY TYPE	School Tour and Wet Sampling (Activities like Basketball, Volleyball and Football)
OBJECTIVES	The key objective is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.

ALL ELEMENTARY SCHOOLS IN MINGLANILLA, SAN FERNANDO, NAGA CITY,	JUNE 2019 TO MARCH 2019
TIME OF ACTIVITY	8:00am to 5:00pm
INGRESS DETAILS	BEFORE THE DATE OF ACTIVITY, 8:00pm until DATE OF ACTIVITY 5:00am
EGRESS DETAILS	DATE OF ACTIVITY, 6:00pm to 12:00mn
ACTIVITIY DETAILS	<ul style="list-style-type: none"> - 5 batches of 350 students from Grades 2 to 6 for a total of 1,750 students per day will participate in the sports activities we will set up there. - This will excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life. - Use of School whole Covered Court from Ingress, Actual Activity and Egress. - Use of a big room or big classroom on the ground floor for the Parents' Camp - To set up Sampling Booth, Sound System, Event Banners and Activity Structures the Student's Camp (Please see attached pegged set-up) - To conduct Wet Sampling during our activity - Allow students to participate on our School Tour and Wet Sampling Activity - To conduct Wet Sampling during our activity - The Students' Camp will have qualified coaches that will teach the students the basics of three sports - namely, basketball, volleyball and football/futsal where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a free sample of MILO for all students. - The Parents' Camp will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits. - Allow us to use parking spaces for 5 vans. - Allow us to merchandise school vicinity - Allow us to take photo and video of school vicinity. <p>Allow us to take photo and video of students joining the School Tour, School Tour and Wet Sampling.</p>

ALPHABET **SOUP** INC.

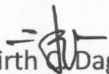
Tandang Sora St., Villa Aurora Subd., Kasambagan Ceby City
Tel: (032) 236-4915
www.alphabetsoup.ph

Thank you very much for your valuable support.

Very truly yours,



Schely Pia Blanco
Alphabetsoup Inc.
Project Coordinator



Julbirth D. Dagle
Head Project Coordinator
AlphabetSoup Inc.

CONFORME:

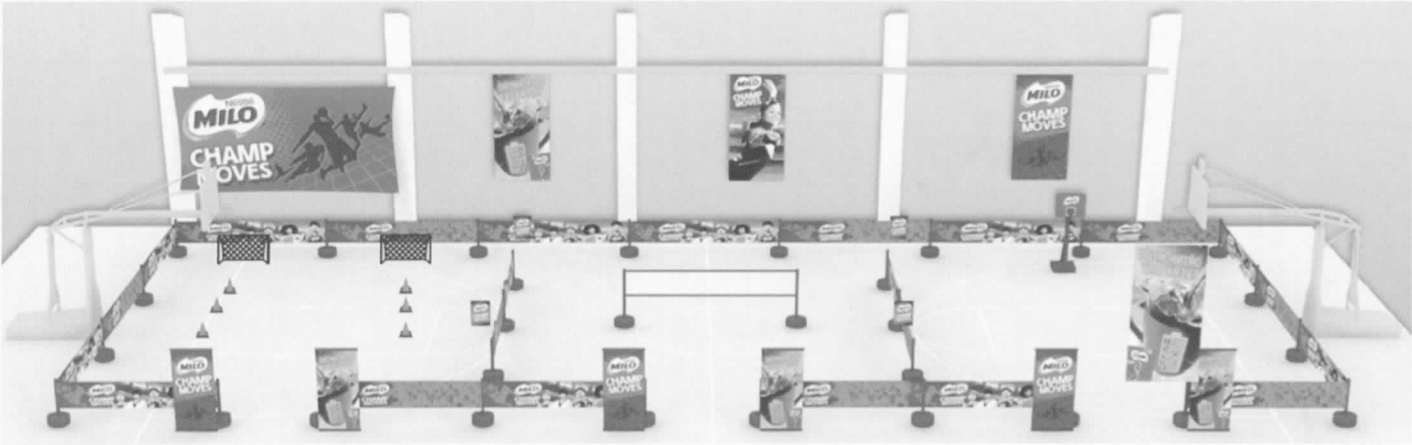
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Schools Division Superintendent

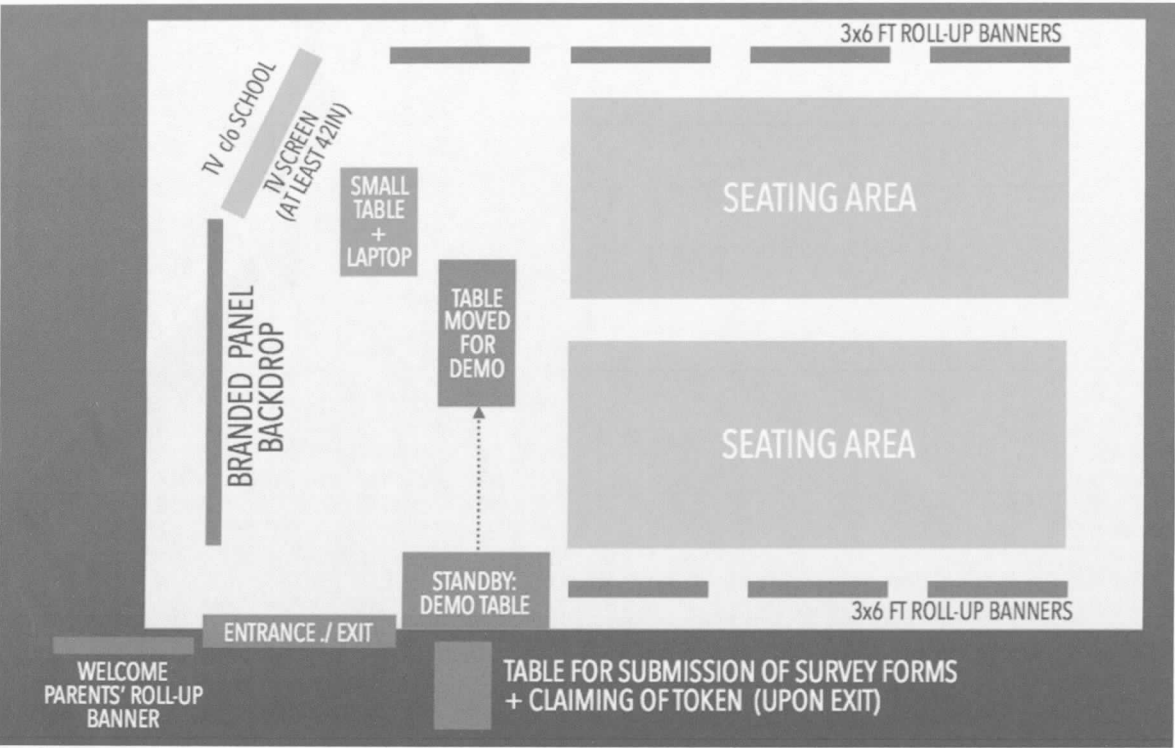
Designation

Contact No.

Date



Students' Camp



Parents' Camp