



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF CEBU PROVINCE**  
IPHO Bldg., Sudlon, Lahug, Cebu City



July 12, 2019

DIVISION MEMORANDUM  
No. 398, s. 2019

**JOB FAIR INVITATION FOR SENIOR HIGH SCHOOLS OF CEBU ISLAND**

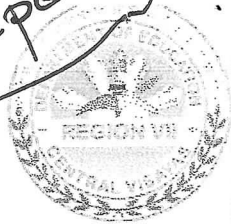
To: Assistant Superintendents  
Chiefs, SGOD and CID  
Education Program Supervisors  
SEPS/EPS II  
District Supervisors/OICs/ Caretakers  
Public and Private Secondary School Heads

1. Attached is Unnumbered Regional Memorandum dated July 8, 2019, entitled "JOB FAIR INVITATION FOR SENIOR HIGH SCHOOLS OF CEBU ISLAND."
2. The Philippine Business for Education (PBEd) through The Lovelife Project for Health and Environment Inc. invites Senior High Schools of Cebu Island a Job Fair on July 16, 2019 from 10:00AM to 5:00PM at Robinson's Galleria Cebu Atrium, North Reclamation Area, Cebu City.
3. The Objective of the Job Fair is to provide opportunities for K to 12 Graduates and Senior High School Graduates alike, and encourage companies to explore K12 friendly employment programs.
4. For details on the mechanics and list of selected schools to participate the promo, see attached communication.
5. Wide dissemination of this Memorandum is hereby directed.

  
**RHEA MAR A. ANGTUD, Ed.D., CESO VI**  
Schools Division Superintendent

Dr. Napsles

10/20/19



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
REHIYON VII, GITNANG VISAYAS  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



**MEMORANDUM**

**To :** Schools Division Superintendent  
Divisions of Cebu City, Cebu Province, Mandaue City, Lapulapu City  
and Talisay City

**Subject :** JOB FAIR INVITATION FOR SENIOR HIGH SCHOOLS OF CEBU ISLAND


**Date :** July 8, 2019

Attached is a communication from Philippine Business for Education (PBEd) through The Lovelife Project for Health and Environment Inc., inviting Senior High Schools of Cebu Island to a Job Fair on July 16, 2019 at Robinsons Galleria Cebu Atrium from 10:00AM to 5:00PM.

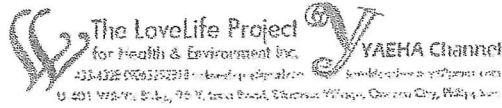
The Objective of the Job Fair is to provide opportunities for K-12 Graduates and Senior High Graduates alike, and encourage companies to explore K12 friendly employment programs.

For details on the mechanics and list of selected schools to participate the promo, see attached communication.

For immediate dissemination.

  
**SALUSTIANO T. JIMENEZ**  
Assistant Regional Director  
Officer-In-Charge  
Office of the Regional Director

ESSD  
TTP/6jy/nam7/19



July 4, 2019

**Salustiano T. Jimenez**  
Assistant Regional Director  
Officer-In-Charge  
DepEd RO VII

Thru Channels:  
**Dr. Tomas Pastor**  
Education Program Supervisor

Greetings from The LoveLife Project for Health and Environment Inc., a non-profit independent media organization composed of multi-media professionals with more than 28 years of collective experience and whose members and leaders are persons with lived experiences, LGBTQAI+, persons with disability and out of school youth.

**We are writing to invite Senior High Schools of Cebu Island (Divisions of Talisay City, Cebu City, Mandaue City, Lapulapu City and Cebu Province) to a Job Fair on July 16, 2019 at Robinsons Galleria Cebu Atrium from 10am – 5pm.** The objective of the Job Fair is to provide job opportunities for K-12 Graduates and Senior High Graduates alike, and encourage companies to explore K12 friendly employment programs.

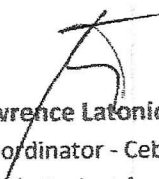
The Job Fair is organized by Philippine Business for Education in partnership with Cebu Chamber of Commerce and the YAEHA Channel of The Lovelife Project for Health and Environment, our youth empowerment program.


This event is forged under the PBEEd's First Future Project which is their initiative to encourage companies to open their doors to K-12 students and graduates through immersion and employment. Thus, helping make sure that our youth are well prepared for the workplace and for life.

In the hope to provide local employment opportunities, the organizer would like to encourage different schools to have their students to come to the event and see what's in store for them at the Job Fair. Although the organizer does not have the capacity to provide transportation and snacks to the participants, the event is FREE and open for all who would like to seize an opportunity for employment.

Hoping for your office's most favorable response. Thank you.

Cheers,

  
**Lord Lawrence Latonio**  
Event Coordinator - Cebu  
The Lovelife Project for Health and Environment  
0927 798 1699 | lordlatonio0703@gmail.com

Received:   
7/4/2019

### Youth Unemployment Crisis

There are 2.32 M unemployed Filipinos in the country. Almost half of them are between 15 - 24 years old, majority with formal education.

Unemployment rates remain high, even if employees are hiring.

Education does not immediately translate to employment:

4 years median school to wage job transition of high school graduates

2 years median school to wage job transition for college graduates

Our country's talent competitiveness has gone down from 45 (2017) to 55 (2018) out of 63 countries, due to a drop in industry's perception of workforce readiness.

### Fact facts on K to 12

K to 12 is the Philippines' biggest reform in education, which:

- Adds two years of basic education, specialized tracks and work immersion
- Teaches competencies responsive to a changing world of work
- Adequately prepares students for various post-secondary pathways to success:

🎓 Higher education

🔧 Skills development

🏠 Starting a business

👤 Employment

### K to 12 and employability

93% of K to 12 competencies meet many entry-level job requirements, but only 1 in 5 companies are ready to hire K to 12 graduates.

With about 300K K-12 graduates entering the labor market in 2018, **private sector is crucial in unlocking the future of the Filipino youth.**

### The First Future Project

The First Future Project is the private sector's response to youth unemployment by opening its doors to training K to 12 students and employing K to 12 graduates, thereby helping connect the youth to concrete economic opportunities.

#### Benefits to participating employers

- Increased pool of potential future employees
- Shortened training/onboarding time for entry-level employees
- Increased brand recognition
- Positive impact on the youth and community

firstfuture@poed.ph

(02) 801-4444

www.firstfutureph.com

Co-Founder

FBIA  
FBIA

The **First Future Project** is a private sector initiative that encourages companies to open its doors for K to 12 students and graduates through immersion and employment - helping make sure that our youth are well prepared for the workplace and for life.

## How you can join

Identify work immersion (OJT) positions for K to 12 students and/or employment positions for K to 12 graduates

Work with us and take the next steps!

## Next steps

Sign a letter of commitment

Post openings for immersion and employment on **FirstFuturePh.com**

Access applicant profiles, pre-screened according to your requirements

Screen applicants following your company's hiring process

Hire!

Work with us to:

Monitor K to 12 employability

Monitor K to 12 employee progress in the workplace

Document successful case stories

We can help you with the next steps!

firstfuture@pbed.ph

(02) 801-4444

www.firstfutureph.com

Citi Foundation

**PBE**d  
PHILIPPINE BUSINESS EDUCATION DEVELOPMENT