



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF CEBU PROVINCE**  
Sudlon, Lahug, Cebu City



October 4, 2019

**DIVISION MEMORANDUM**

NO. 619 s. 2019

**2019 DIVISION SCHOOLS PRESS CONFERENCE**

**To : Assistant Superintendents  
CID/SGOD Chiefs  
Education Program Supervisors/Coordinators  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads**

1. The field is hereby informed on the conduct of **2019 Division Schools Press Conference** to be hosted by the Municipality of Sibonga on November 13-15, 2019 with the theme **“Empowering Community through Campus Journalism.”**
2. This aims to:
  - a. hone the journalistic skills of the budding writers from both public and private elementary and secondary schools;
  - b. show appreciation on the desirable Filipino values derived from campus journalism;
  - c. select the qualifiers for the Regional Schools Press Conference 2019.
3. The participants are the pupil/student writers from both public and private schools with existing school publications who were declared Top 15 winners in the individual writing categories, like NEWS WRITING (English, Filipino), FEATURE WRITING (English, Filipino), EDITORIAL WRITING (English, Filipino), SPORTS WRITING (English, Filipino), SCIENCE WRITING (English and Filipino) PHOTOJOURNALISM (English, Filipino), COLUMN WRITING (English, Filipino -(Editorial contestants from Secondary), COPYEDITING & HEADLINE WRITING (English, Filipino), EDITORIAL CARTOONING (English, Filipino), top 5 winners in LAYOUTING for Desktop Publishing and top 5 winners in ONLINE LAYOUTING and the Top 3 winners in RADIO BROADCASTING (English, Filipino), Top 10 winners in Sinugbuanong Binisaya for secondary (NEWS, EDITORIAL, FEATURE AND SPORTS), Top 5 winners among SPA / COACH/TEACHERS in English, Filipino and Sinugbuanong Binisaya in the following categories: NEWS, EDITORIAL, FEATURE and SPORTS; while Top 5 winners among teachers for PHOTOJOURNALISM; MOST OUTSTANDING SCHOOL PAPER ADVISER (1 SEC and 1 ELEM); and MOST OUTSTANDING CAMPUS JOURNALIST (1 SEC and 1 ELEM) during the Area Level Schools Press Conferences which will be conducted as follows:

AREA	VENUE	DATE	PSDS
Southeast	Argao I	October 14-16, 2019	Mrs. Imelda Gealon
Southwest	Aloguinsan	October 28-30, 2019	Mr. Gregorio Lacre
Northwest	San Remegio 1	November 4-6, 2019	Mrs. Lani Arcilla
Northeast	Cordova	November 6-8, 2019	Mrs. Remedios Lupo

4. The contests are the following:

- Sports Writing
- Editorial Cartooning
- Photo Journalism
- Editorial Writing
- Column Writing
- Teacher Contest
- Search for Most Outstanding School Paper Adviser (SPA)
- Search for Most Outstanding Campus Journalist (CJ)
- School Paper Contest
- SEARCH FOR MR. AND MISS DSPC 2019
- Copyediting and Headline Writing
- Science Writing
- Feature Writing
- Radio Broadcasting
- News Writing
- Lay outing

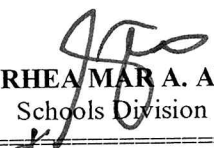

5. The copy of the mechanics and criteria for judging for MR. and MS. DSPC 2019 is attached herewith for reference.

6. Participants are advised to be at the venue on Day 0 of every schedule of Area and Division Level. Coaches are advised to be vigilant especially during the MASS, Solidarity Meeting, Parade and Opening Program where attendance of all participants is a MUST. (*Refer to the attached matrix for guidance*).

7. Registration Fee of Php150 per participant (*coach and writer*) shall be collected to defray expenses incurred during the conduct of Area Level Schools Press Conferences and this shall be from Campus Journalism/SEF/PTA funds while Registration Fee of Php200 per pax for Division Level shall be collected to defray expenses on contest materials, certificates, ink, IDs, streamers, flash drives, tarpaulin, sound system, decoration, food and snacks, honorarium (judges and drivers), medals and trophies, transportation (gas) and rentals (tents, tables, chairs) shall be taken from School MOOE/SEF/PTA and from any available funds. Traveling and other incidental expenses of the participants shall be chargeable against Division/School MOOE funds while membership fee of Php60 for the school paper adviser and Php30 for the campus journalist shall be collected from Campus Journalism/SEF/PTA funds subject to the existing accounting and auditing rules and regulations.

8. Early payment for Division Level of **Php200** Registration Fee is required c/o MS. MARITES PERALTA (Division Disbursing Officer/Cashier) **1 to 3 working days** after the conduct of Area Levels to wit; **Southeast** has to pay on or before **October 21, 2019**; **Southwest** is on or before **November 6, 2019** while **Northeast** and **Northwest** will be on **November 12, 2019** which is the **Day 0** of the Division Schools Press Conference upon registration. Coaches are required to use the attached pre-registration form in four (4) copies. One copy of the pre-registration form shall be given to Ms Peralta, one copy of the receipt shall be attached with the registration form upon registration at the venue, one copy for the PSDS and one copy for the school. Membership fees of the coaches and campus journalists shall be paid upon registration at the venue (*Sibonga National High school*).

9. The list of requirements is also attached herewith for guidance.
10. Teachers who will be involved in this activity during Saturday and Sunday (Day 0 and awarding rites) shall be granted service credits and for Division Personnel/School Heads and PSDSs who will do the same shall be granted Compensatory Time Off (CTO).
10. This Memorandum serves as “**Authority to Travel**” of the participants, officials and working committees.
11. Wide dissemination of this Memorandum is desired.

  
**RHEA MAR A. ANGTUD, Ed.D.**  
Schools Division Superintendent 

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**2019 Division Schools Press Conference (DSPC)**  
 Venue: Municipality of Sibonga  
 Date: November 12-15, 2019



TIME	Day 0- Tuesday (November 12, 2019)		Day 1-Wednesday (November 13, 2019)					Day 2-Thursday (November 14, 2019)					Day 3 - Friday (November 15, 2019)		
	ARRIVAL/ REGISTRATION/ BILLETING Venue: Sibonga NHS		CHECKING OF CONTESTANTS					CHECKING OF CONTESTANTS					AWARDING CEREMONIES		
	CONTEST		B	R	E	A	K	F	A	S	T	CONTEST		A	K
6:00-7:00															
7:00-8:00															
8:00- 9:00															
9:00-10:00	PHOTO SHOOT FOR MR. & MS. DSPC 2019 Assembly Area: Sibonga NHS		SPORTS WRITING Assembly Area: Tennis Court beside Bonifacio R. Bacaltos Sports and Cultural Centrum					PHOTOJOURNALISM Assembly Area: Sibonga National High School					AWARDING CEREMONIES Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum		
10:00-11:00	Checking of Memory Cards and Camera for Photo J / Laptops for Radio Broadcasting and Layouting Venue: Sibonga NHS		LAYOUTING FOR DESKTOP PUBLISHING AND ONLINE LAYOUTING Venue: Sibonga National High School Com Lab 1 & 2					RADIO BROADCASTING REHEARSAL Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum							
11:00-12:00			COPYEDITING AND HEADLINE WRITING Venue: Sibonga National High School					SCIENCE WRITING Assembly Area: Sibonga National High School							
12:00-1:00	L		EDITORIAL WRITING Venue: Sibonga National High School					RADIO BROADCASTING SCRIPT WRITING Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum							
1:00-2:00	THANKSGIVING MASS Venue: Nuestra Señora del Pilar Parish		NEWS WRITING Venue: Sibonga National High School					RADIO BROADCASTING REHEARSAL Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum							
2:00-3:00	PARADE Assembly Area: Nuestra Señora del Pilar Parish Grounds		EDITORIAL CARTOONING Venue: Sibonga National High School					RADIO BROADCASTING Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum							
3:00-4:00	OPENING PROGRAM Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum		COLUMN WRITING Venue: Sibonga National High School					INTERVIEW FOR OUTSTANDING SCHOOL PAPER ADVISER (SPA) AND CAMPUS JOURNALIST (CJ) Venue: Sibonga National High School							
4:00- 5:00	SOLIDARITY MEETING Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum		FEATURE WRITING Venue: Sibonga National High School					SCHOOL PAPER CONTEST Venue: Sibonga National High School					HOME SWEET HOME		
5:00 6:00			REHEARSAL FOR MR. & MS. DSPC 2019 Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum					TECHNICAL REHEARSAL FOR MR. & MS. DSPC 2019 Venue: Bonifacio R. Bacaltos Sports and Cultural Centrum							
6:00-7:00			D I N N E R												
8:00-10:00								MR. & MS. DSPC 2019 VENUE: BONIFACIO R. BACALTOS SPORTS AND CULTURAL CENTRUM							

**MR. & MS. DSPC 2019**

**Mechanics and Criteria for Judging:**

1. The candidates are the Top Three (3) Area Winners of Mr. and Ms. ASPC 2019.
2. The following exposures are to be observed during the pageant.
  - a. Production Number – Luau/Hawaiian
  - b. Journalists Attire
  - c. Question and Answer
3. Decency must be strictly observed in the selection of the outfit especially in the production wear.
4. Hiring of professional make-up artists of the candidates is an option.
5. During the Q&A portion, candidates shall describe issues from the Editorial Cartoon.
6. For the Photo Shoot, the candidates shall wear their Resort Wear.
7. There will be Five (5) Major Awards comprising the Mr. and Ms. DSPC 2019 and the Four (4) Runners-up.
8. For the Minor Awards to be given are the following: Best in Production Number and Best in Journalist Attire for both Male and Female candidates.
9. For the Corporate Awards, the host Municipality shall determine the said awards.
11. The decision of the board of judges is final and irrevocable.

**CRITERIA FOR JUDGING**

- |                           |        |
|---------------------------|--------|
| 1. Beauty of Face         | – 30%  |
| 2. Intelligence           | – 40%  |
| 3. Poise and Personality  | – 20 % |
| 4. Over-all Effectiveness | – 10%  |
| Total                     | 100%   |

**REQUIREMENTS:**

1. School Paper S. Y. 2019-2020 – Elem: Newsletter; Sec: Tabloid
2. Medical Certificate
3. Parent's Permit
4. Payment – Registration Fee  
Membership Fee during DSPC only (Php30 CJ/Php60 SPA)
5. Gadgets – Photojournalism – laptop, point & shoot camera (max 20.1 megapixel), SD card  
Layouting for Desktop Publishing – laptop (empty)  
Online Layouting – laptop, wifi modem/pocket wifi  
Radio Broadcasting – maximum of 3 laptops, extension wire, empty USB, printer, short bond paper, folders, fastener
6. School ID



## DIVISION SCHOOLS PRESS CONFERENCE (DSPC) 2019

November 13-15, 2019

Name of School : \_\_\_\_\_ School Paper: \_\_\_\_\_  
 Address : \_\_\_\_\_ Contact #: \_\_\_\_\_  
 Municipality : \_\_\_\_\_ District : \_\_\_\_\_  
 Name of Principal: \_\_\_\_\_ Date: \_\_\_\_\_

ELEMENTARY

SECONDARY

<b>ENGLISH</b> NAME OF PARTICIPANTS <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>	<b>OFFICIAL            CATEGORY</b>	<b>FILIPINO</b> NAME OF PARTICIPANTS <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>
	<b>NEWS WRITING</b>	
	<b>EDITORIAL WRITING</b>	
	<b>FEATURE WRITING</b>	
	<b>SCIENCE WRITING</b>	
	<b>SPORTS WRITING</b>	
	<b>COPYREADING &amp;            HEADLINE WRITING</b>	
	<b>EDITORIAL            CARTOONING</b>	
	<b>PHOTOJOURNALISM</b>	
	<b>ONLINE LAYOUTING</b>	

	<b>RADIO BROADCASTING</b>	
	<b>MR AND MS PRESSCON</b>	
	<b>COACHES</b>	

**SCHOOL PAPER ADVISER (SPA) CATEGORY**

<b>CATEGORY</b>	<b>ENGLISH</b>	<b>FILIPINO</b>	<b>BINISAYA</b>
	<b>NAME OF PARTICIPANTS</b> <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>	<b>NAME OF PARTICIPANTS</b> <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>	<b>NAME OF PARTICIPANTS</b> <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>
<b>NEWS WRITING</b>			
<b>EDITORIAL WRITING</b>			
<b>FEATURE WRITING</b>			
<b>SPORTS WRITING</b>			
<b>PHOTO J</b>			

## CAMPUS JOURNALIST (CJ) CATEGORY (SECONDARY ONLY)

<b>KATEGORYA</b>	<b>BINISAYA</b> <b>NAME OF PARTICIPANTS</b> <small>(FIRST NAME, MIDDLE NAME, FAMILY NAME)</small>
<b>PAGSULAT OG BALITA</b>	
<b>PAGSULAT OG EDITORYAL</b>	
<b>PAGSULAT OG FEATURE</b>	
<b>PAGSULAT BAHIN SA PAGPAUGNAT SA KUSOG</b>	





Republic of the Philippines  
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Division of Cebu Province



## DIVISION SCHOOLS PRESS CONFERENCE

November 13-15, 2019

### REQUIREMENTS

#### A. REGISTRATION

No. of CJ's \_\_\_\_\_ x ₱200 = \_\_\_\_\_

No. of SPA's \_\_\_\_\_ x ₱200 = \_\_\_\_\_

TOTAL \_\_\_\_\_

#### B. MEMBERSHIP FEE (SPACEPRO AI)

No. of CJ's \_\_\_\_\_ x ₱30 = \_\_\_\_\_

No. of SPA's \_\_\_\_\_ x ₱60 = \_\_\_\_\_

TOTAL \_\_\_\_\_

C. SCHOOL PAPER \_\_\_\_\_ (2019-2020)

D. SCHOOL ID \_\_\_\_\_ (complete/not complete)

E. MEDICAL CERTIFICATE \_\_\_\_\_

F. PARENT'S PERMIT \_\_\_\_\_

Checked by:

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