



DEPARTMENT OF EDUCATION

**DIVISION OF CEBU PROVINCE**

SUDLON, LAHUG, CEBU CITY



October 17, 2019

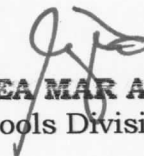
**DIVISION MEMORANDUM**

No. 652 s. 2019

**PROMOTING CULTURE AND ARTS IN THE REGIONS**

To: Assistant Superintendents  
Chiefs, CID/SGOD  
Education Program Supervisors/Coordinators  
District Supervisors/OICs  
Elementary and Secondary School Heads

1. Enclosed herewith is Regional Memorandum No. 0551, s. 2019 informing the field on its pursuit to promote the Culture and Arts in the academic community.
2. For further information, find details in the attached Memorandum.
3. Immediate and wide dissemination of this Memorandum is desired.

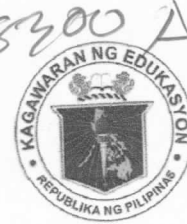
  
**RHEA MAR A. ANGTUD, Ed. D.**  
Schools Division Superintendent

Dr. Flo...

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REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
REHIYON VII, GITNANG VISAYAS  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



October 14, 2019

REGIONAL MEMORANDUM  
No. 0551, s. 2019

**PROMOTING CULTURE AND ARTS IN THE REGION**

TO : Schools Division Superintendents  
Assistant Schools Division Superintendents  
All Concerned

1. The Department of Education (DepEd) Region VII in its pursuit of promoting the Culture and Arts in the academic community organized the conduct of the Film Showing featuring the "Stories and Legends" in the places within the Schools Division concerned.
2. For this purpose, all Schools Division Offices shall submit one (1) entry film on or before October 20, 2019 (in USB or CD) to the Office of the Regional Director. The film entry will be evaluated by the Board of Judges based on the attached criteria.
3. The board of judges will choose nine (9) from among the nineteen (19) film entries of the Schools Division Offices to qualify for the "Best Film". The nine (9) entries will be featured and showcased on October 30, 2019 as part of the Regional Management Committee (MANCOM) activity.
4. For the nine (9) qualified entries, a top five (5) films will be chosen to vie for the "Best Film" of which to be awarded during the 2019 DepEd 7 PASIDUNGOG in December 2019. The criteria for the Best Film entries will be announced in a separate Memorandum.
5. The awarding is part of the Program on Awards and Incentives for Service Excellence (PRAISE) which recognizes the Schools Division Offices (SDOs) innovative contributions and accomplishments in the pursuit of providing and serving quality education to the Filipino learners.
6. Expenses relative to the said activity shall be charged against Division/Local funds, subject to the usual accounting and auditing rules and regulations.
7. Immediate dissemination of this Memorandum is desired.

  
SALUSTIANO T. JIMENEZ, J.D., Ed.D., CESO V

OIC-Regional Director

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"



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REHIYON VII, GITNANG VISAYAS  
CRITERIA FOR ENTRY FILMS  
"Stories and Legends"



### 1. STORY CONCEPT (30%)

Must be "Stories and Legends" in the places within the Division.

Legends : Stories of a national or folk hero, which have a basis in fact but also include imaginative material.

Must have a good plot and story.

Everything must be arranged in a comprehensive manner that upholds the story.

### 2. FEATURE-LENGTH (10%)

The maximum runtime for a film is 15 minutes.

### 3. LANGUAGE (10%)

The language/dialect is in Visayan language.

### 4. TECHNICAL REGARDING SOUND AND AUDIO (10%)

Must be in stereo format.

Sound should compliment the visuals, but also help convey the emotion of each scene.

### 5. CINEMATOGRAPHY (20%)

Must have a good cinematography. The actors must convince the audience they are the characters they're portraying, and the camera crew must capture the scenes in a manner that best illustrates the story.

Must have a good setting.

### 6. SPECIAL EFFECTS (20%)

The film visuals must maintain a professional quality and stimulate the audience.

Special effects should be used appropriately, when they compliment the emotion of each scene and support the setting.

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*" ESA 2015: Karapatan ng Lahat, Pananagutan ng Lahat "*