



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



DIVISION MEMORANDUM

NO. 746, s. 2019

INFORMATION AND ADVISORY RE: TOBACCO AND ELECTRONIC
VAPE USE

**TO: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
Elementary/Secondary School Heads in Public and Private Schools
All Others Concerned**

1. Attached is Regional Memorandum No .0648,s.2019 titled Information And Advisory re; TOBACCO AND ELECTRONIC VAPE USE , content of which is self-explanatory, for information and guidance of all concerned.
2. For details please refer to the attached communications.
3. Immediate dissemination and compliance of this Memorandum is desired.


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Schools Division Superintendent

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Republic of the Philippines
Department of Education
CENTRAL VISAYAS REGION

Office of the Regional Director

NOV 16 2019

REGIONAL MEMORANDUM

No. 0648, s. 2019

INFORMATION AND ADVISORY RE: TOBACCO AND ELECTRONIC VAPE USE

To : SCHOOLS DIVISION SUPERINTENDENTS
All Others Concerned

1. The Department of Education has been exerting efforts geared towards the cessation of tobacco and electronic vaping gadget use. Policies and Guidelines were formulated under DepEd Order No. 48 s. 2016 and DepEd Memorandum 110 s. 2019, Designation of Regional and Schools Division Personnel to Handle Tobacco Smoking Cessation. Trainings were given to designated focal person at the division level cascaded to the school level through lectures, workshops and other advocacy materials. To name; Brief Tobacco Intervention (BTI), Training of Trainers for Tobacco Use Control and Cessation, and the WHO-MPOWER workshop which stands for: M-monitor tobacco use & prevention, P-protect people from tobacco use, O-offer help to quit tobacco use, W-warn people about the dangers of tobacco use, E-enforce bans on tobacco advertising, promotion & sponsorship, R-raise taxes on tobacco.
2. In this regard, this Office mandates focal persons at the division and school level on Tobacco Use Control and Cessation to intensify the advocacy, by conducting lectures to our teaching, non-teaching, and learners giving special attention to the secondary students and strictly follow the MPOWER strategy. They are to clearly deliver the harmful effects on tobacco & E-vape usage which will eventually lead to lung cancer and sudden death as the case may be. A current incident shocked the Department of Education for the fact that the victim is of school-age, a 16 year-old female and tagged as the first case of Electronic-Vape Associated Lung Injury (EVALI) in Central Visayas which manifested as difficulty of breathing. The Department of Education is so focused on the learner's welfare thus it also intensifies the Eskwela BAN Sa Sigarilyo. With the programs related to this, it is expected that there will be more learnings and lessons to encourage the cessation and control on tobacco and e-vape use.
3. For information and immediate dissemination to this Memorandum.

SALUSTIANO T. JIMENEZ, LLB, CESO V
Director III
OIC-Regional Director